

Report from the ASAM International Conference 2015

# **Big Data in Future Car Development**

Dec. 08. – 09. 2015, Dresden, Germany

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# Big Data in Future Car Development

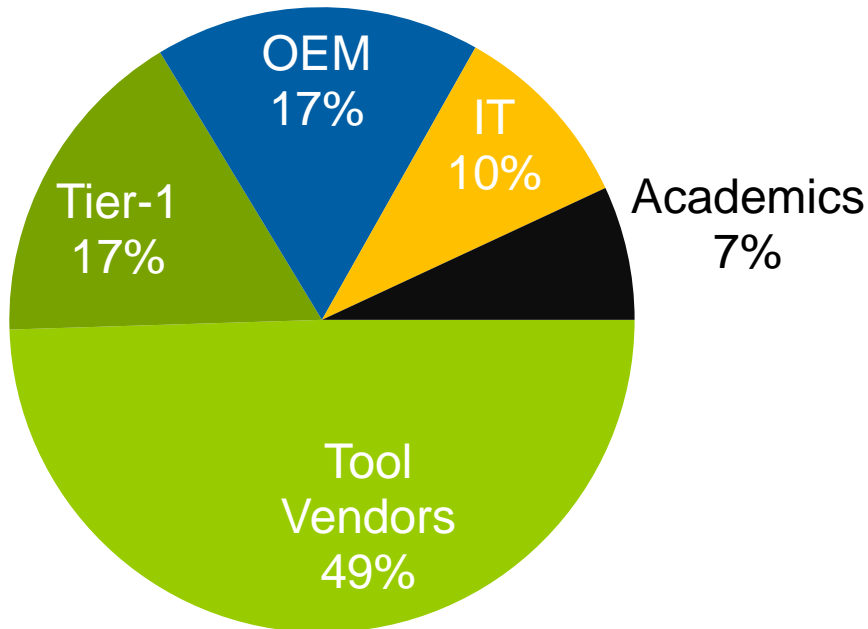
- ▶ Time: 08.-09. December 2015
- ▶ Location: International Congress Center, Dresden
- ▶ Purpose: Bringing experts from the automotive industry and IT-industry together to discuss solutions for Big Data topics.



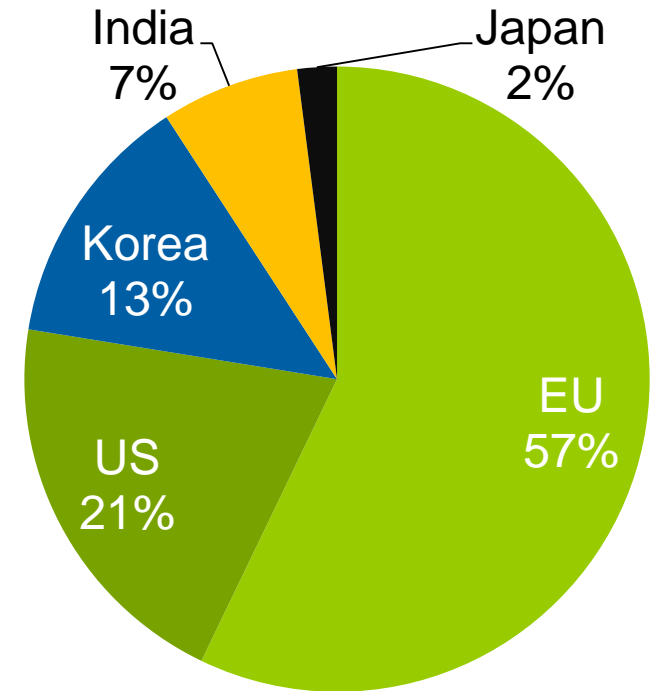
## Attendance Statistics

- ▶ Total number of attendees: 132
- ▶ Attendees from outside Germany: 40 (from 12 different countries)
- ▶ Number of Exhibitors: 8

### Distribution by User Group



### Distribution by Region



# Impressions





## Session I: Big Data - Automotive Reality

*Toscan Bennett, GM Europe*

How Connected Cars Revolutionize the Driving Experience?

*Alexander Huesmann, BMW*

Big Data in the Context of Field Operational Tests (FOT) Performed at BMW

*Matthias Tschersich, Elektrobit Automotive*

Car-As-A-Sensor

*Udo Schüppel, FSD Fahrzeugsystemdaten*

Privacy by Design

## Session I: Big Data - Automotive Reality

### ▶ GM OnStar System: "The key to customer loyalty"

- Automatic crash response and emergency call service.
- Remote control via smartphone App.
- Vehicle diagnostics.
- In development: Support for Android Auto & Apple CarPlay.
- In development: Wifi Hotspot.



### ▶ BMW Field Operational Test: Collect data from real driving situations

- Obtain statistical field data for the development of driver assistance systems
- Typical research questions:
  - how often certain events occur (e.g. car on emergency lane, congestions)
  - how critical they are (e.g. minimum distance to the front vehicle)
  - how drivers handled the event
- Research of the "Travel Jam Assist" feature of the 5-series:  
7 test vehicles. 80.000km driven. 50h with active travel jam assist.
- Result: 125 overrides from the driver e.g. vehicles changing lanes, highway exits or construction area.
- Conclusion: recognized need for future sensors and features.



## Session II: Big Data Drives Functionality

*Jochen Kramer, Karlsruhe Institute of Technology (KIT)*

Layer Model to Abstract Functions of Complex Intervening Driver Assistance System

*Stefan Holz, Gigatronik*

Validation of Driver Assistance Systems

*Michael Rahier, University of Applied Sciences Aachen*

Hybrid, ASAM ODS Compliant Context Modelling as Basic Concept of a Rule-Based Evaluation of Big Fleet Data

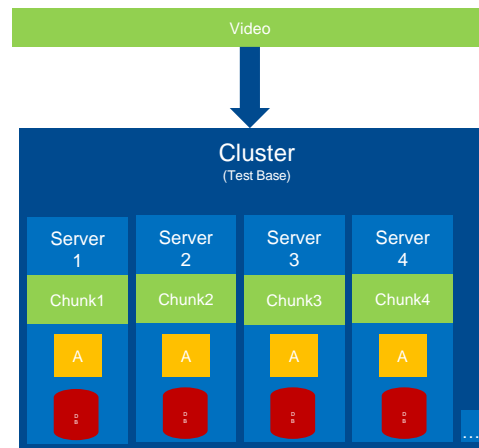
*Blake Johnson, Stanford University*

Impact of Big Data Technologies on Engineering Based Products and Services

## Session II: Big Data Drives Functionality

### ► Gigatronik: Validation of Driver Assistance Systems

- Traditional control systems: Sensors deliver time-series data  
→ processing via math functions
- Driver assistance systems: Sensors deliver data streams, e.g. video  
→ processing via complex image procession routines
- Problem: How to test driver assistance systems efficiently?
- Solutions:
  - create big library of recorded video sequences
  - distribute testing on computing clusters for parallel processing
- Test system uses latest technologies:
  - openMDM & ASAM ODS
  - HDFS
  - HBASE
  - YARN
  - Spark





## Session III: Big Data Drives Automotive R&D

*Thomas Kriegel, Audi*

From Big Data to Smart Data - What is the Benefit of Great Data Volumes in Engineering and Manufacturing?

*Thorsten Pohl, GM Europe Engineering*

Simulation Data Management at General Motors Europe

*Larry Hilken, Cummins*

Big Data at Cummins and its Impact on Testing

*Christian Rechner, Audi*

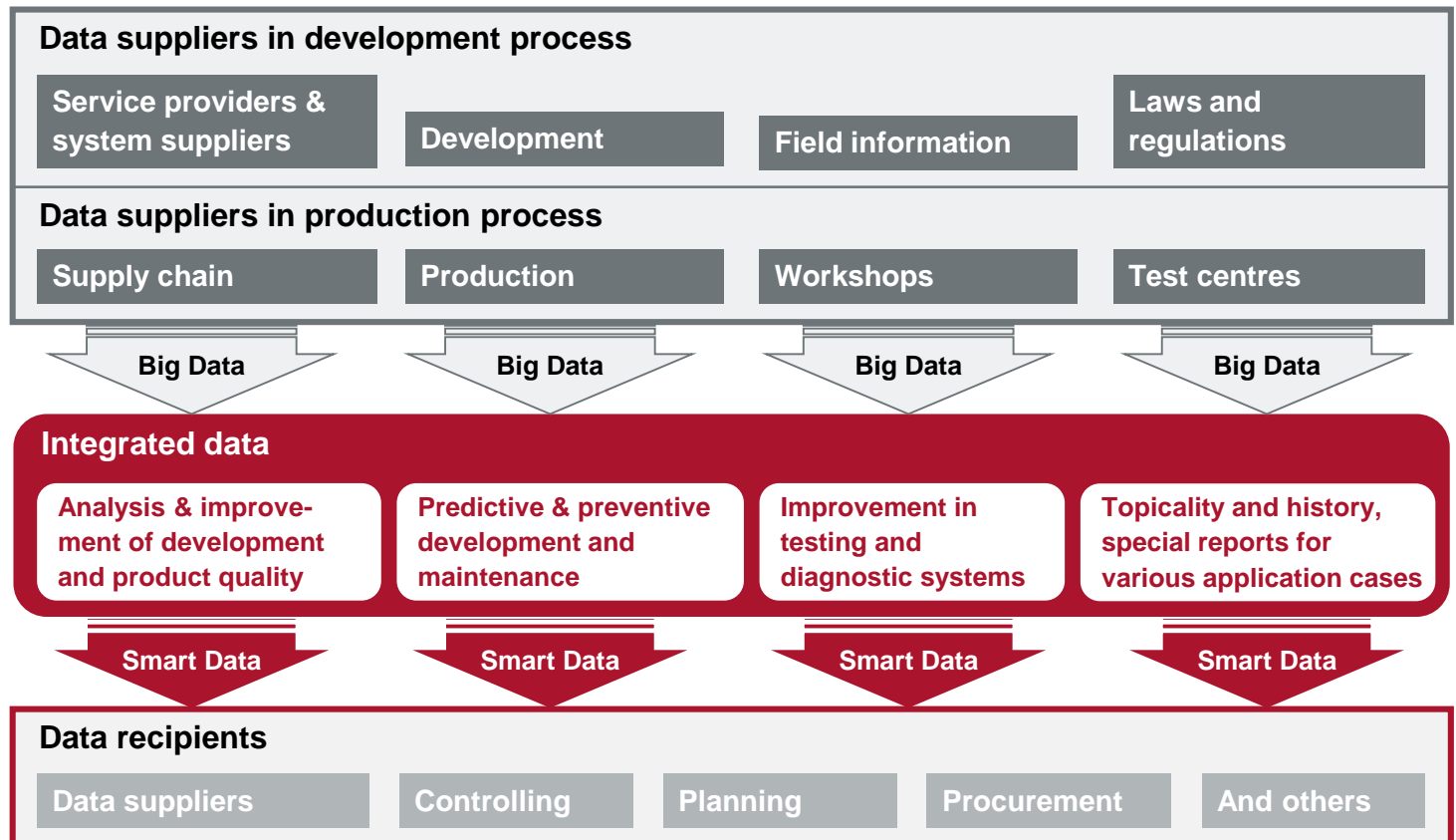
*Andreas Pawlik, NorCom Information Technology*

A Scale-out Approach to Managing, Searching and Analyzing ASAM ODS-Based Measurement Data

## Session III: Big Data Drives Automotive R&D

### ► Audi: "From Big Data to Smart Data"

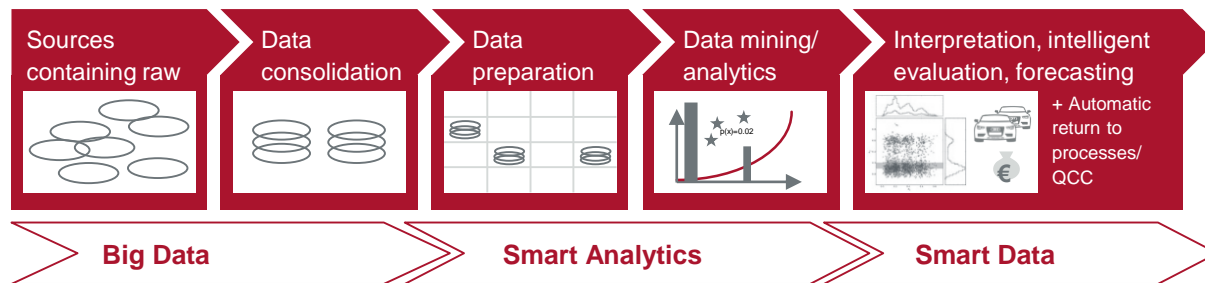
#### ■ Problem:



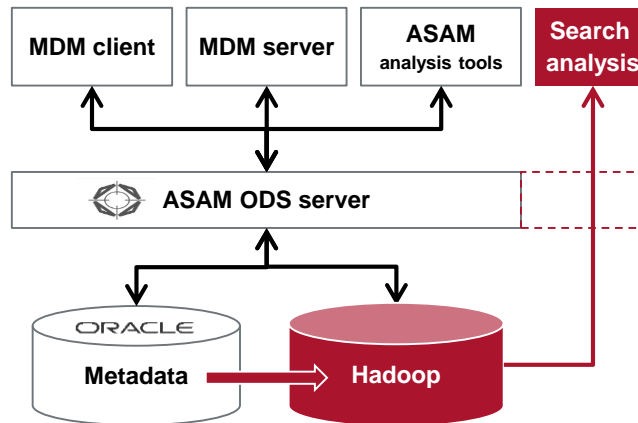
## Session III: Big Data Drives Automotive R&D

### ► Audi: "From Big Data to Smart Data"

#### ■ Solution:



- Transformation of an ASAM-ODS-based system into a Big Data system with minimum data redundancy
- Creation of the possibility of searching for and analyzing measurement data via the complete database



## Session IV: IT Goes Automotive

*Sören Auer, Fraunhofer-Institute for Intelligent Analysis & Information Systems (IAIS)*

From Linked Data to Big Data - How the Interlinking of Distributed and Heterogeneous Data can Facilitate Automotive Development, Production and Services

*Mark Quinsland, DataStax*

Applying Patterns from the Internet of Things to Complement ASAM ODS

*Greg Clifford, Cray*

Fast Data, Big Compute- an HPC Perspective on Automotive Analytics and Simulation

*Richard Crisp, IBM*

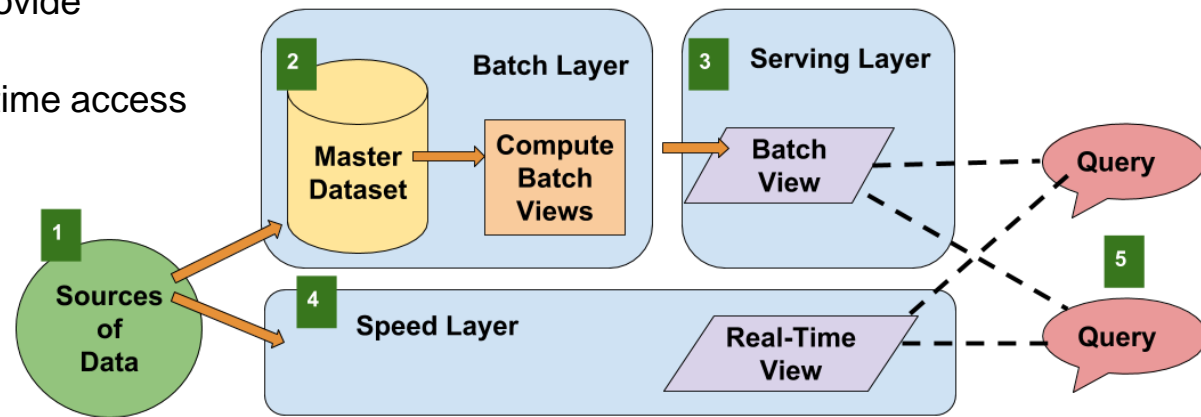
Big Data and Internet of Things - Insights Affecting the Automotive Industry

## Session IV: IT Goes Automotive

### ► DataStax: IoT Design Patterns for ODS

1. All data is routed to Batch and Speed Layers
2. Batch layer computes batch (aggregate) views
3. Serving layer indexes data to provide low-latency queries
4. Speed layer provides near-real-time access
5. Queries can choose where to obtain data as required

### Lambda Architecture



### ■ Recommendations:

- Use lambda architecture for Big Data systems
- Standardize a logical API (not physical) for ODS
- Remove compulsion for relational databases as physical storage format for ODS
- Use graph databases instead