

# ASAM Strategy

## Discussion: what are the needs of the projects



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Speaker of the TSC



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CTO

# Why?





# Achievements



Vision

“Accelerate engineering for mobility.”

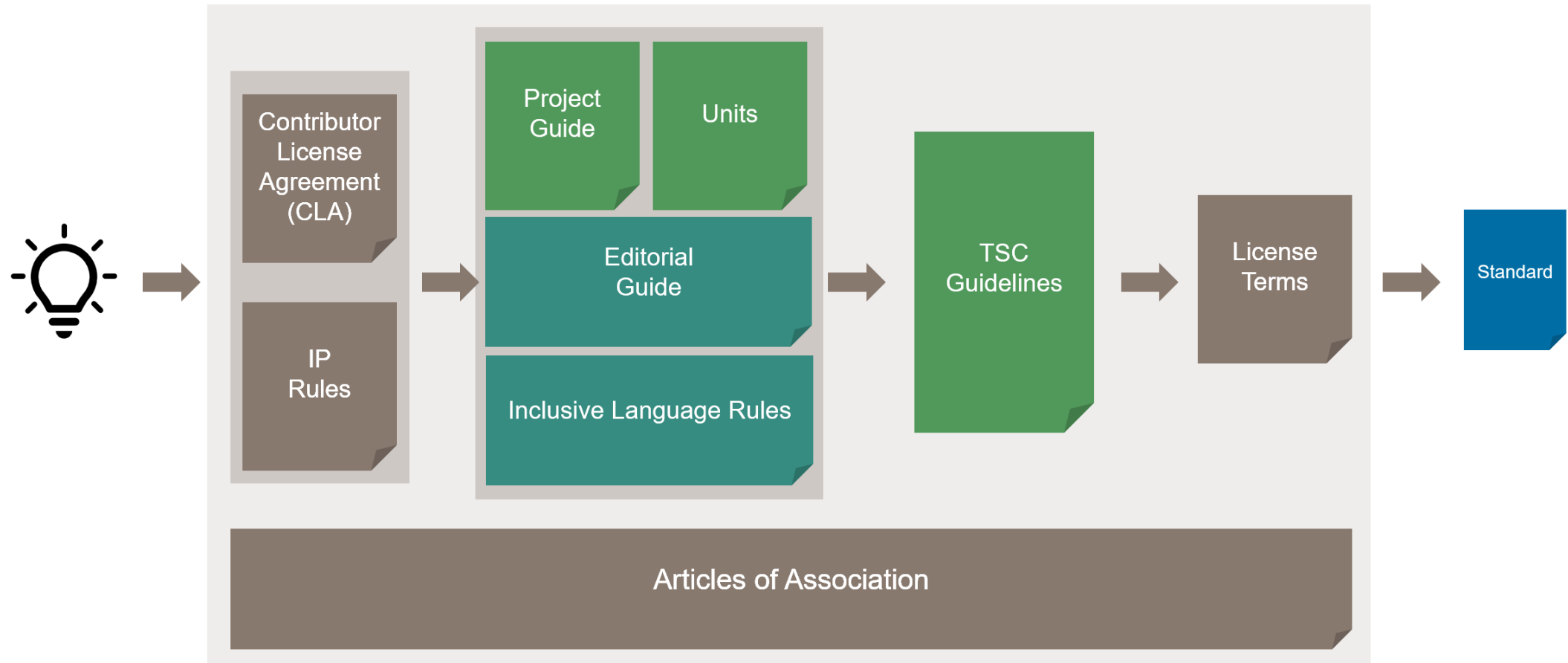
# Mission

“Our international community of experts creates and establishes standards. ASAM standards enable interoperability and seamless exchange of information across toolchains in the mobility industry. The ASAM organization drives initiatives from ideation to release with well-proven, efficient processes and expertise. Collaboration and networking across the entire ecosystem ensure that ASAM’s standards are well-established. “

# ASAM Regulations

Ben

Updating the framework along the workflow



# ASAM Organization

The world of ASAM

Michael

## Results

“RASI table for main stakeholders.”

RASI, 2023-10-06													
R = responsible (treibt), A = accountable ("haftbar"), S = supportive (kann unterstützen), I = informed (wird informiert)													
For additional explanations, see tab "Explanations"													
Group	Tasks	General Assembly	Board	TSC	Office				Projects			ASAM Members	
					TM/STC	Mgmt	Marketing	IT	Lead	Member	PMO	Main contact	Member
	Define human resources policy		R			S							
	Clarification of responsibilities & accountabilities	I	A	I	I	R	I	I					
	Set goals for the Organisation	A	R	S	I	S	I	I					
	Build and maintain eco system (tbd.)												
Business development	Manage cooperations (e.g. ISO, IAMTS, R&D) (networking?)	I	A	S	S	R	S		S				
	Raise Awareness		S	S	S	A	R		S	S		S	S
	Represent at events		S	S	S	A	R						S
	Drive public relations		S	S	S	A	R						
	Provide ideation		A	S	S	S	S						R
	Scope projects		I	R	S	S	S		S	S			
	Prepare project proposal		I	I	S	A	S						R
	Ensure market relevance of projects		I	A	S	S	S		R	S			
	Activate stakeholders		S	S	S	A	R						
	Promote the e.V. inside a stakeholder		S	S		S	S					R	
	Acquire new members		S	S	S	A	R		S	S		S	S
	Document ASAM e.V. activities		I	I	S	A	R		S	S			
	Promote ASAM (marketing communications)		I	I	S	A	R						
	Manage project portfolio	I	S	A	S	R	I						
Operations	Supervise vision and mission	I	A	S	S	R	S						I
	Control finances of e.V.	I	A	I		R	S				S		
	Perform financial accounting		A			R							
	Provide statutes and bylaws	A	S	S		R							
	Run legal affairs	I	A	I		R							
	Set up business plan	I	A	I		R	S						
	Manage administrative processes		I	I	S	R	S	S					
	Manage project processes / guidelines		I	A	S	R			I	I	I		

# Needs / pain points already raised by the projects

- Reduce administrative overhead for participants in projects (particularly PLs) **Michael /**
  - Establish PMO for projects
- Standard-overarching coordination
  - Challenges openTestSpecification
    - Alignment between existing standards and projects **Ben**
    - Alignment with standards without a running team?
  - Usecase driven development over several standards
  - Increased technical support from ASAM office



## Further needs



# Work in progress...





