

Advertising Contract

ASAM:GUIDE - Solutions based on ASAM standards -

Submit by Oct 01, 2024

The "ASAM:GUIDE – Solutions based on ASAM standards " is a reference guide to ASAM standards, ASAM members and ASAM-compliant products. It is scheduled for publication for Dec 2024 in a circulation of 2.000 hard copies and approx. 10.000 online copies. The ASAM:GUIDE will be distributed internationally to all ASAM contacts, both members and non-members. Furthermore, it will be handed out at trade shows, workshops and other activities. With this guide we are addressing a very focused target group of experts and leaders within the automotive industry.

This contract is entered between ASAM e.V. and

Company:		
Contact Person:		
Address:		
Postal Code / City:		
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Important deadlines:

Contract:	Oct 01, 2024
	Email to: <u>dorothee.bassermann@asam.net</u>
Graphic files:	Oct 11, 2024
	Email to: <u>dorothee.bassermann@asam.net</u>

Advertising space is sold on a "first-come first-served" basis. ASAM reserves the right to delay, suspend or terminate the publication at any time. In the case of suspension or termination no charge is due. Advertiser releases ASAM from any and all loss, liability or expense occasioned by advertiser by reason of any failure to publish advertising pursuant to this contract.

For question please contact:

Dorothee Bassermann	Phone:	+49 151 64412188
	Email:	dorothee.bassermann@asam.net



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MARK HERE	AD STYLE	AD SIZE	AD RATE EXCL VAT	AD DIMENSIONS
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No longer available		Full page – Front inside cover	1.900€	210 x 297 mm + 3 mm bleed
		Full page – Back inside cover	1.900	210 x 297 mm + 3 mm bleed
		Full page (inside publication)	1.300€	210 x 297 mm + 3 mm bleed
		½ Page horizontal	750€	210 x 148,5 mm + 3 mm bleed

Important Notes:

- All ad rates include 4-color printing.
- We require digital files; press ready PDF at 300 dpi CMYK.
- Please use English for ad text.

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