

Advertising Contract

ASAM GUIDE - Solutions based on ASAM standards -

Submit by May 15, 2024

The "ASAM GUIDE – Solutions based on ASAM standards " is a reference guide to ASAM standards, ASAM members and ASAM compliant products. It is scheduled for publication for Sep 2024 in a circulation of 1.500 hard copies and approx. 3.000 online copies. The ASAM GUIDE will be distributed internationally to all ASAM contacts, both members and non-members. Furthermore, it will be handed out at trade shows, workshops and other activities.

This contract is entered between **ASAM e.V.** and

Company:

Contact Person:

Address:

Postal Code / City:

Country:

Email:

Important deadlines:

Contract: May 15, 2024
Email to: dorothee.bassermann@asam.net

Graphic files: May 31, 2024
Email to: dorothee.bassermann@asam.net

Advertising space is sold on a "first-come first-served" basis. ASAM reserves the right to delay, suspend or terminate the publication at any time. In such event no charge is due. Advertiser releases ASAM from any and all loss, liability or expense occasioned by Advertiser by reason of any failure to publish advertising pursuant to this contract.





For question please contact:

Dorothee Bassermann

Phone: +49 151 644 121 88

Email: dorothee.bassermann@asam.net

Please mark the required style/size of your ad:

MARK HERE	AD STYLE	AD SIZE	AD RATE EX VAT	AD DIMENSIONS
		Full page – Back cover Please add 3mm to each cutting side for bleed (Beschnittzugabe)	2.500 €	With Bleed 216 x 303 mm, Without bleed 210 x 297 mm
		Full page – Front inside cover or back inside cover Please add 3mm to each cutting side for bleed (Beschnittzugabe)	1.900 €	With Bleed 216 x 303 mm, Without bleed 210 x 297 mm
		Full page (inside publication) Please add 3mm to each cutting side for bleed (Beschnittzugabe)	1.300 €	With Bleed 216 x 303 mm, Without bleed 210 x 297 mm
		½ Page horizontal	750 €	With Bleed 216 x 151,5 mm, Without bleed 210 x 148,5 mm

Important Notes:

- All ad rates include 4-color printing.
- We require digital files; press ready PDF at 300 dpi CMYK.
- Please use English for ad text.

City, Date: _____

Signature: _____