Technical Overview Regional Meeting NA

Ben Engel CTO

19th September, 2023

Santa Clara, CA



Getting involved in ASAM



Putting ASAM into perspective

Understand the goals & strengths of each organisation





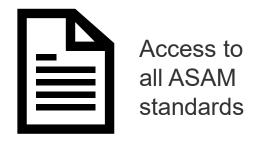




Our main driver: leverage each organisations' strengths and expertise!



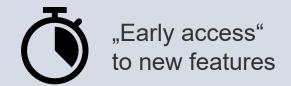
Why become a member?

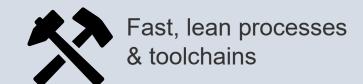










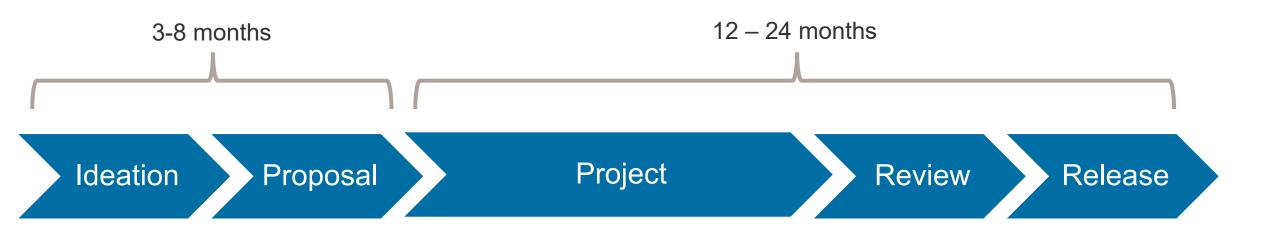




Ensure ASAM standards cater to your use cases & requirements



How does a project work?



All projects are member-driven

Average commitment / yr 25-30 person days

Work involves: Expert discussion, content authoring, review



Thank you for your attention!

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