

ASAM Regional Meeting North America 2023

Session wrap-up



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Santa Clara, CA



Association for Standardization of
Automation and Measuring Systems

Q&A

Open discussion

Lessons learned

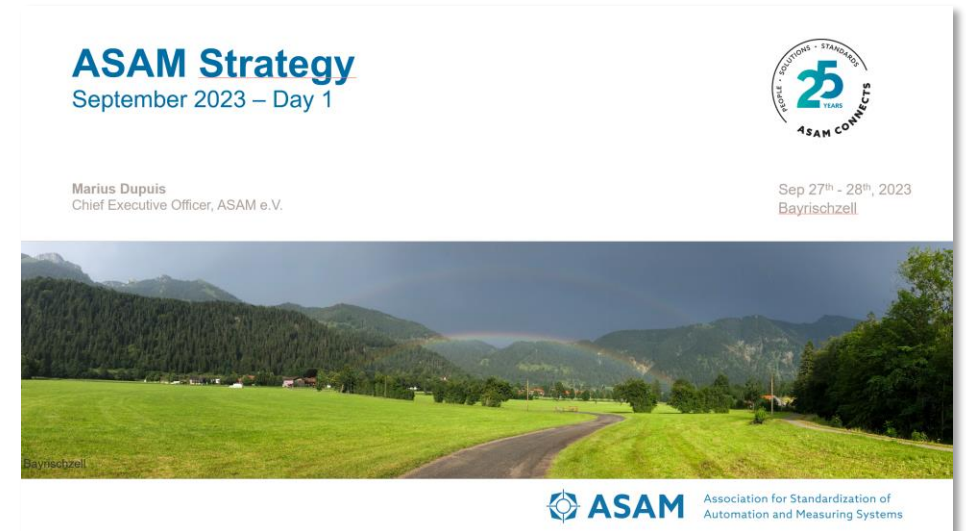
- Your take-aways from today's sessions

Lessons to be learned

- Are we approaching the US in the right way?
- What are we missing in our portfolio?
- How could we better support our global membership?

Not-so-frequently asked questions

- Where does standardization (not) work?
- What other industries should we address?



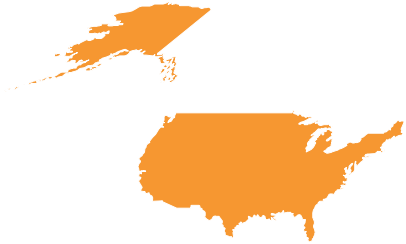
Strategy workshop Sep 27-28, 2023

Future activities

Local workgroups

Future activities

Local



- Ideation
- Workshops
- Webinars
- Projects for local market (e.g., SCDL in Japan)
- Expert groups

- Few time zones

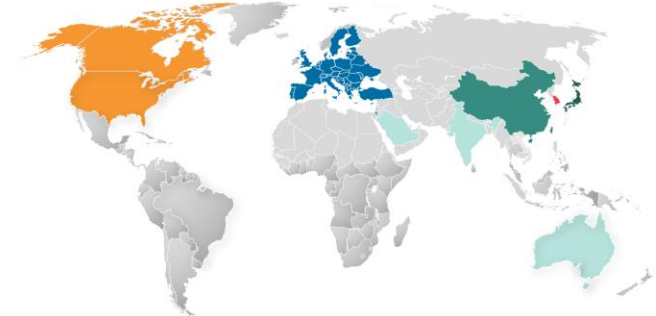
Regional



- Ideation
- Workshops
- Webinars
- Joint project groups
- Local or joint sub-groups

- Compatible time zones

Global



- Ideation
- Workshops
- Webinars
- Global project groups
- Local or regional sub-groups

- English language
- Conflicting time zones

Engagement beyond ASAM

Study groups and committees for members and non-members

ASAM study groups and advisory committees

Lowering the barrier of interaction



ODS Study Group

- 20+ participants (ASAM members and non-members)
- OEMs, tool vendors, service providers
- Moderated by Yoshiaki Shoi (ASAM Japan G.K.)
- Monthly meetings
- Purpose:
 - Understand the standard's latest version and its application in the local market
 - Define use cases and propose requirements for the on-going development of the standard

OEM committee

- Representatives of Japanese automotive OEMs (members and non-members)
- Moderated by Yoshiaki Shoi (ASAM Japan G.K.)
- Purpose:
 - Understand ASAM and its standards
 - Share experience with the application of ASAM standards
 - Provide feedback into ASAM for improving / extending the standards



Advisory Committee for Automated Driving Simulation (ACADS)

- 34 participants (ASAM members and non-members)
- OEMs, tool vendors, Academia
- Moderated by C-ASAM
- Purpose:
 - Drive the certification of datasets' standard compliance
 - Co-ordinate the creation of standard-compliant scenario libraries
 - Drive efforts to achieve credibility assessment for simulation tools



Note: It is in ASAM's interest to provide the room for study groups and committees if it helps understand and propagate ASAM's standards and assists in the recruitment of new members. It is NOT in ASAM's interest and it violates ASAM's statutes if such groups are used to form a trust or otherwise agree on measures that influence the market to the benefit of the involved parties only.

Thank you for your attention!

**Visit our booth #209 at the Autonomous Vehicle
Technology Expo on Wed/Thu.**

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