# **ASAM – Basics for working together**

Bernd Wenzel ASAM e.V. 25.05.2023 Chemnitz





Association for Standardization of Automation and Measuring Systems

## **ASAM – We connect people | standards | solutions**

Standardization in automotive development since 1998

- Non-profit standardization organization within the Automotive Industry
- Focus on implementation level standards (rather than the process level standards of e.g. ISO/SAE)
- ASAM standards are **recommendations**, they do not have an impact on regulatory framework
- **Open, non-competitive** standard development groups
- Membership driven standardization projects



## **Board of Directors – Term 2021 - 2023**

Voluntary representatives from international OEMs, tool vendors and research institutes



Chairman

**Prof. Dr. Marcus Rieker** HORIBA Europe GmbH



**Dr. René Grosspietsch** BMW AG



**Prof. Dr. Frank Köster** DLR e.V.



**Dr. Ralf Nörenberg** HighQSoft GmbH



Armin Rupalla RA Consulting GmbH



## Election Technical Steering Committee – Term 2022 - 2024

A highly experienced international team of experts from the automotive industry



**Gil Amid** Foretellix Ltd.



**Christian Pahlke** TÜV SÜD



**Dr. Gerald Sammer** AVL List GmbH



**Jacques Weber** Vitesco Technologies France



Dr. Christoph Dallmayr Vector Informatik GmbH



**Oliver Philipp** Siemens Industry Software GmbH



Michael Schwarzbach BMW Group



Thilo Wenzel ETAS GmbH



**Prof. Dr. Andras Kemeny** Driving Simulation Association



**Dr. Andreas Richter** Volkswagen AG



Markus Steffelbauer Softing Automotive Electronics GmbH

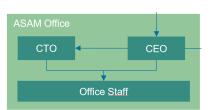


**Dr. Jörg Supke** EMOTIVE GmbH & Co KG



## ASAM Office 2023

The ASAM team "at your disposal" – at any time



ASAM Japan G.K.





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Representative in Japan

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Phone: +81 (0)3-6721-8503

#### Extension 2023





## **ASAM** membership

More than 400 member organizations develop and apply ASAM standards

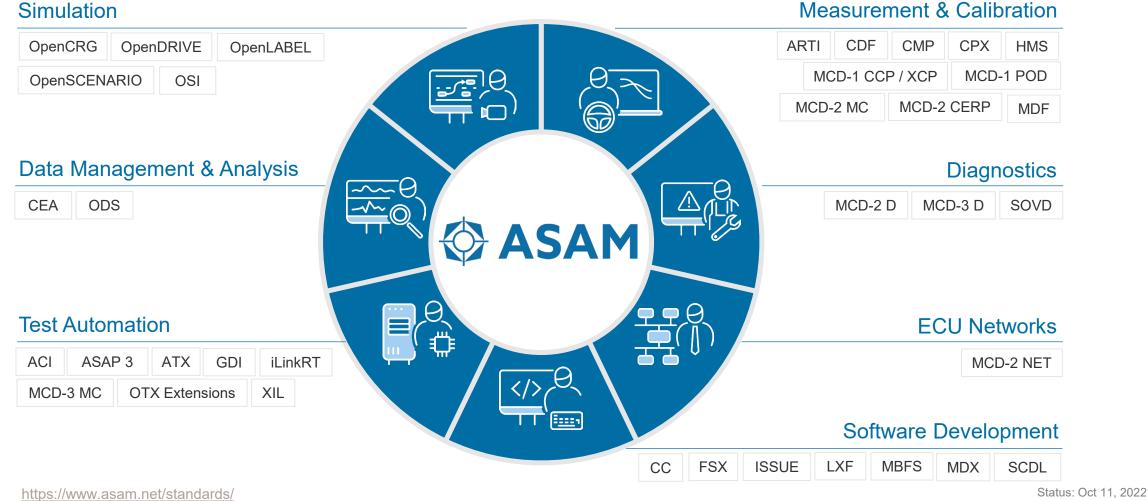
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## **ASAM** standards portfolio

ASAM is currently active in 7 domains

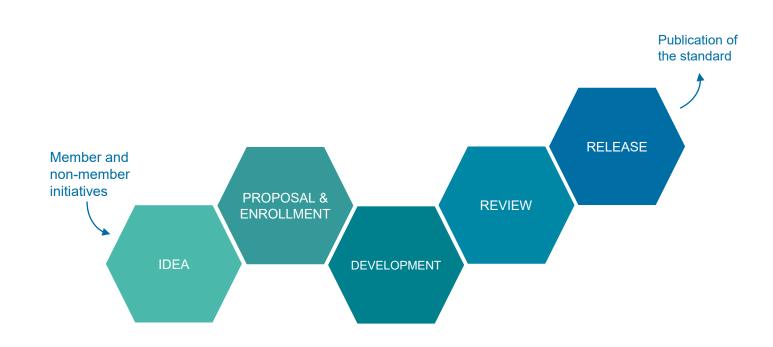






## **ASAM Development Process**

From the first idea to the publication of a standard



### **Guiding Principles:**

• Member-driven

Initiatives and decisions are taken by the member companies.

• Open exchange

ASAM requests open exchange among all stakeholders.

### Domain expertise

ASAM has a global network of domain experts to develop standards

### Flexible processes

ASAM has lean yet flexible process structures leading to short development times

### Project support

Experienced Technology Managers support the project groups



# Thank you for your attention!

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