

## Autonomous Vehicle Industry Shifts

Create More Operational Domains but with Incremental Development and Reduced Risk





#### **Industry Vision in ~2015**

- Level 4 AV's will launch by 2021
- First markets will be US & Europe
- Passenger cars first

#### Reality in 2022

- Blend of ADAS, AV roadmap through 2030+
- China will be an early powerhouse
- Broad set of use cases beyond automotive



## Understanding Autonomous Driving Challenges

Global Reach, Hyperscale, Unlimited Scenarios



Data Collection & Ingestion
Globally Distributed Fleet
100's of PB of test data
Offline/Online Ingestion
Data pre-processing



Model Development, Training, & Deployment

Perception, localization, prediction, & motion 1000's of training nodes
Petabytes of Low latency storage
Larger networks, more of them and more data



#### **Data Enrichment & Labeling**

Managing 1000's of labelers
Diversity of labels: 3-d BBoxes, temporal contexts
Semantic Segmentation
Sensor fused ground truth



#### Cost

Staff and expertise in demand
Huge compute and storage costs
Investments need to make a business case



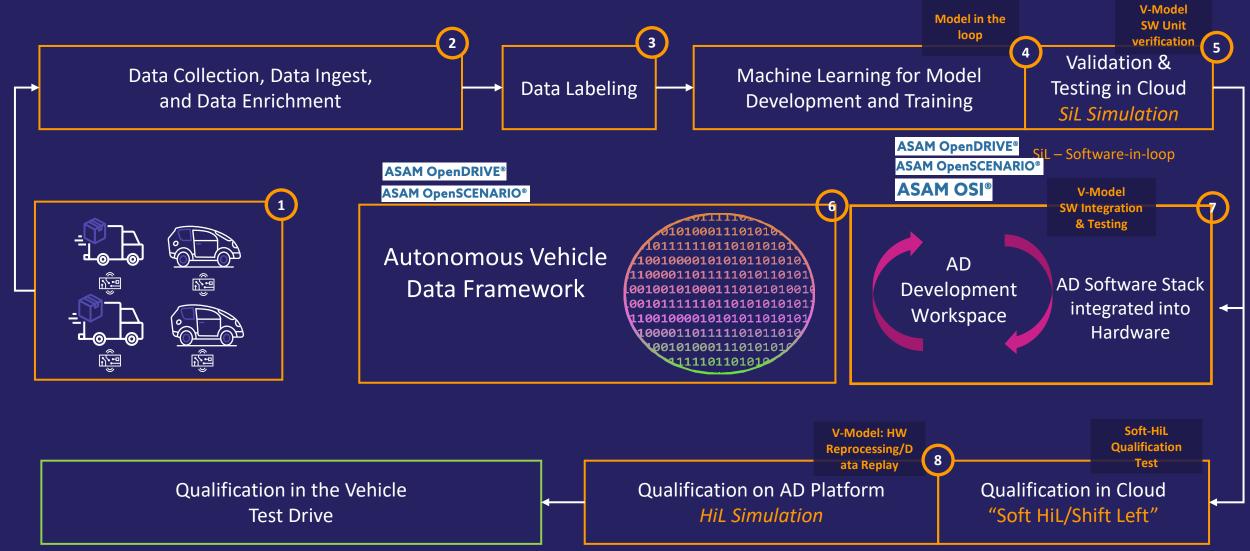
#### Validation and Simulation

Replay of 10,000's of hours of data Sensor Reprocessing and simulation Vehicle dynamics, Scenario management Millions of simulated miles Closed and Open Loop SiL & HiL



## Autonomous Driving Data Drive Development

Adopted from the ASAM Standard for Data Driven Development and Validation



## **Autonomous Driving Data Framework (ADDF)**

Data Repositories, AV pipelines, High Performance, Foundational Deployments



Search, analysis, visualization, and consume the drive log and test data by development, test, and deploy teams



Big data repository for drive logs and test results used for AV development and archived drive data for compliance (ISO 26262)



Enable diverse processing
pipelines for downstream user
groups and globally distributed
compute resources



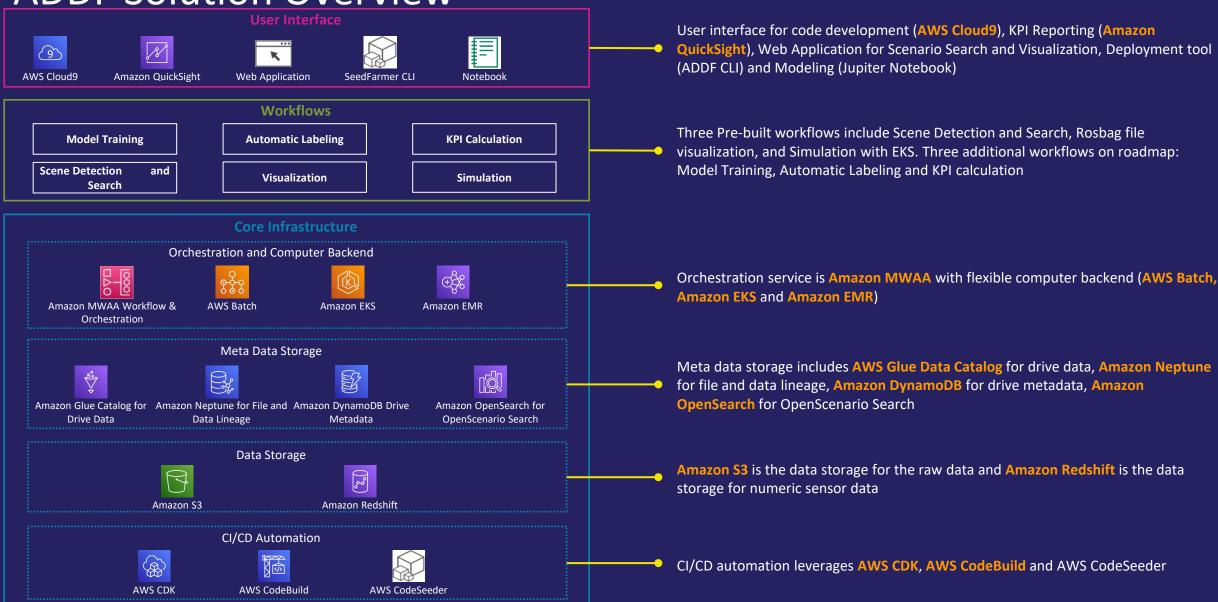
throughput and latency needs of the downstream workloads



Enable immediate foundation deployment by building the framework with infrastructure as code



#### **ADDF Solution Overview**



aws

### AV Solution Approach using Open Standards

# **Customer OEMs & Tier 1s**

**System Integrators** 













**AWS Partner Network** 

**Data Collection Data Ingest Data Enrichment** 



**Data Management Data Processing Data Analytics** 



**Data Labeling** 



ASAM OpenDRIVE® ASAM OpenSCENARIO®

**Validation Testing** in Cloud (SiL)

**ASAM OSI®** 



ASAM OpenDRIVE®

ASAM OpenSCENARIO®

**ASAM OSI®** 

**Model Development** & Training

Amazon SageMaker

MathWorks\*

Weights & Biases

KPIT.

ASAM OpenSCENARIO® **ASAM OSI®** 

ASAM OpenDRIVE®

**Qualification in Qualification on** Cloud **AD Platform** (Soft HiL) (HiL)

arm **QNX AMI** 

# Simulation partner example







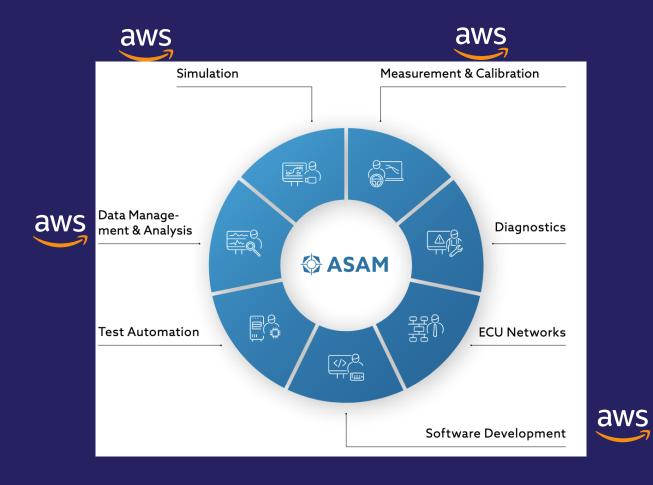
Open standards not fully adopted

Data formats currently do not take latency and performance into consideration

Big data standards (Parquet, HDF etc.) not connected to ASAM development

Participating members do not provide full time resources

# How can AWS help?





## Thanks

