

ASAM

Introduction

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Marketing Manager, ASAM e.V.

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Online Meeting



ASAM

Who we are and what we do

- **Non-profit standardization organization** within the Automotive Industry
- Focus on **implementation level standards** (rather than the process level standards of e.g. ISO/SAE)
- ASAM standards are **recommendations**, they do not have an impact on regulatory framework
- **Open, non-competitive** standard development groups
- **Membership driven** standardization projects

ASAM

The Organization

Board of Directors – Term 2021 - 2023

Voluntary Representatives from International OEMs, Tool Vendors and Research Institutes



Chairman

Prof. Dr. Marcus Rieker
HORIBA Europe GmbH



Dr. René Grosspietsch
BMW AG



Prof. Dr. Frank Köster
DLR e.V.



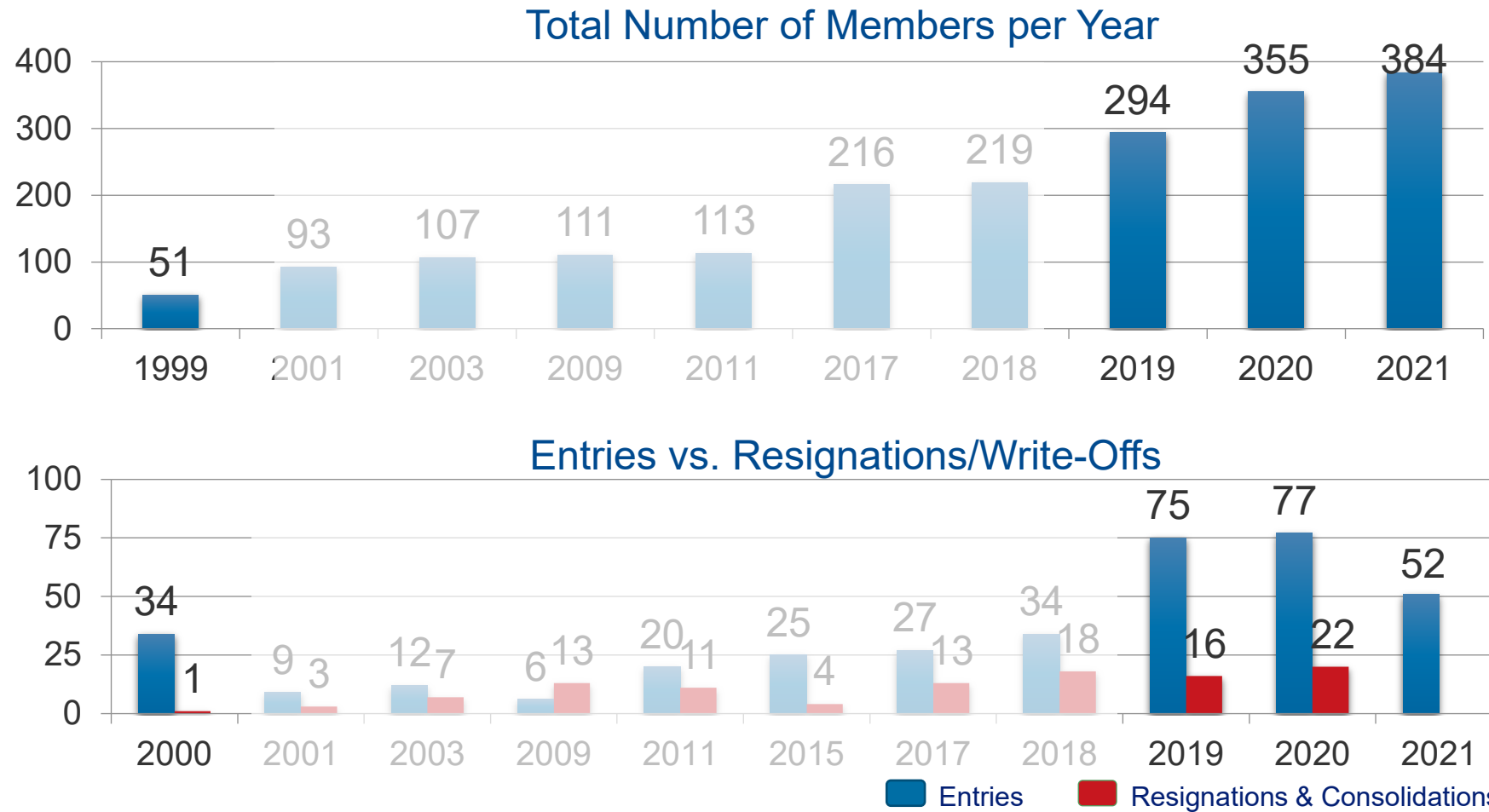
Dr. Ralf Nörenberg
HighQSoft GmbH



Armin Rupalla
RA Consulting GmbH

Membership Development

New Members: The ASAM community continues to grow!



Status: Dec 01, 2021

More than 370 member organizations develop and apply ASAM standards
































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The banner features a wide array of logos from international partner organizations. Notable logos include ASTAZERO, QSC, BVRIT, CATAPULT, CVC, CTU, DLR, Digitrans, Fraunhofer (multiple locations), FZI, GFA, Hochschule Thier, HLR, IAD, IAP, IRAPS, JARI, KETI, Met Office, Mindmotiv, NCES, OFFIS, The Ohio State University, Oxfordshire County Council, PIPI, RLSE, ika, RWTH Aachen University, SystemX, Technology Arts Sciences, CARLETON, TNO, TRC, vicomtech, virtual vehicle, vti, GCAPS, and WMG. The logos are arranged in two rows, with some text-based logos interspersed among the circular and emblematic ones.

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New ASAM Members in 2021/2022

In 2021 / 2022 ASAM has gained 53 new member.

EUROPE



REST OF ASIA



CHINA



NORTH AMERICA



JAPAN



Status: Jan 19, 2022

ASAM Standards Portfolio

ASAM is currently active in 7 domains

Simulation

OpenCRG OpenDRIVE OpenLABEL
OpenSCENARIO OSI

Data Management & Analysis

CEA ODS

Test Automation

ACI ASAP 3 ATX GDI iLinkRT
MCD-3 MC XIL OTX Extensions

Measurement & Calibration

ARTI CDF CPX HMS
MCD-1 CCP / XCP MCD-1 POD
MCD-2 MC MCD-2 CERP MDF

Diagnostics

MCD-2 D MCD-3 D

ECU Networks

MCD-2 NET

Software Development

CC FSX ISSUE LXF MBFS MDX SCDL



<https://www.asam.net/standards/>

ASAM Development

From the first idea to the publication of a standard



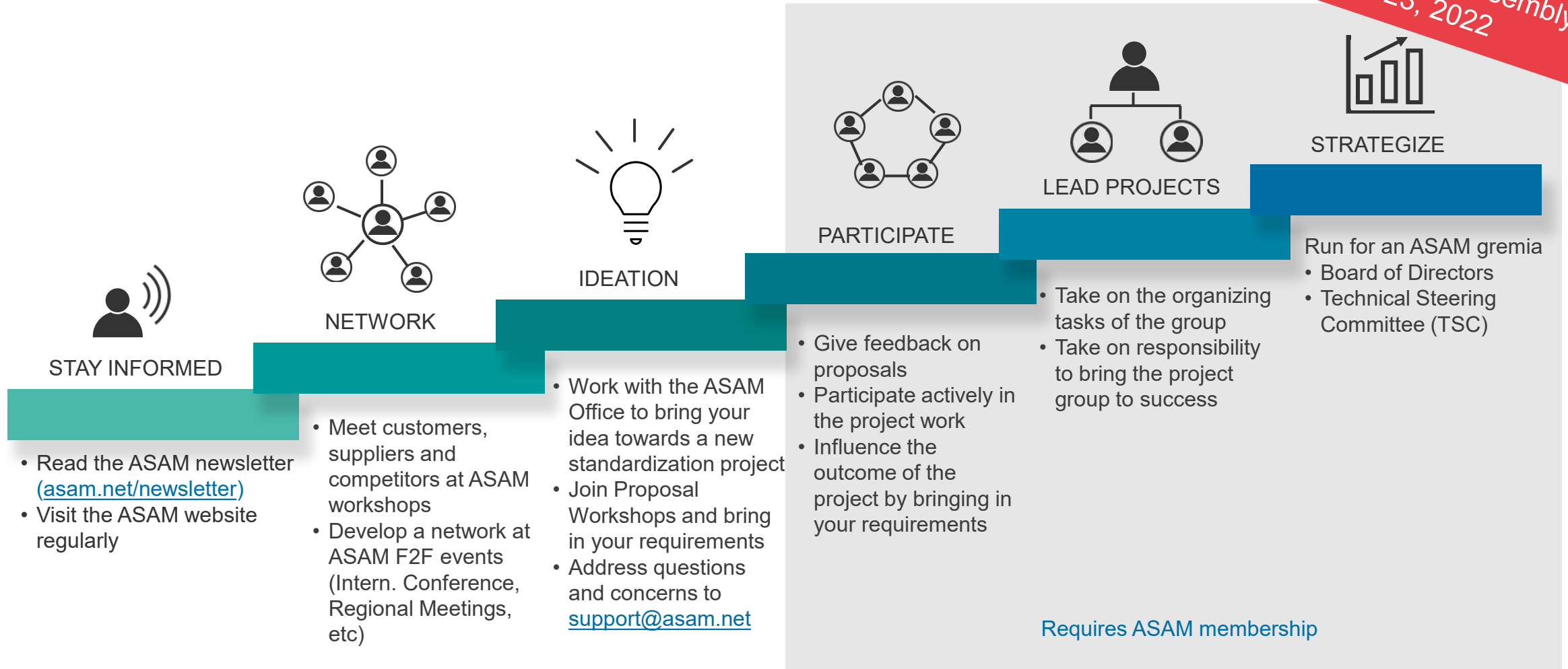
Guiding Principles:

- **Member-driven**
Initiatives and decisions are taken by the member companies.
- **Open exchange**
ASAM requests open exchange among all stakeholders.
- **Domain expertise**
ASAM has a global network of domain experts to develop standards
- **Flexible processes**
ASAM has lean yet flexible process structures leading to short development times
- **Project support**
Experienced Technology Managers support the working groups

How To Get Involved In ASAM

There are different levels of getting involved with ASAM, depending on your time and needs.

TSC Elections:
ASAM General Assembly
Mar 23, 2022



ASAM General Assembly & Technical Seminar 2022

Join us on Mar 23 – 24, 2022



General Assembly:

- Reports about ASAM activities on a strategic and business level
- TSC Elections (term 2022 – 2024)

ASAM Technical Seminar

- Informs about the latest news, recent standard releases, new projects and other hot topics.
- Excellent overview on the current ASAM activities.
- Open for Non-members.

[READ MORE](#)

ASAM International Conference 2022

In 2022, ASAM will hold its 5th International Conference as a face-to-face meeting

Towards ADAS and AD Certification – Integrated Development and Testing based on Standards



Conference...



Networking...



Trade Show...

Thank you!

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For more information
on ASAM visit

www.asam.net