

OSI AT BMW.

SOME EXAMPLE USE-CASES.



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2020

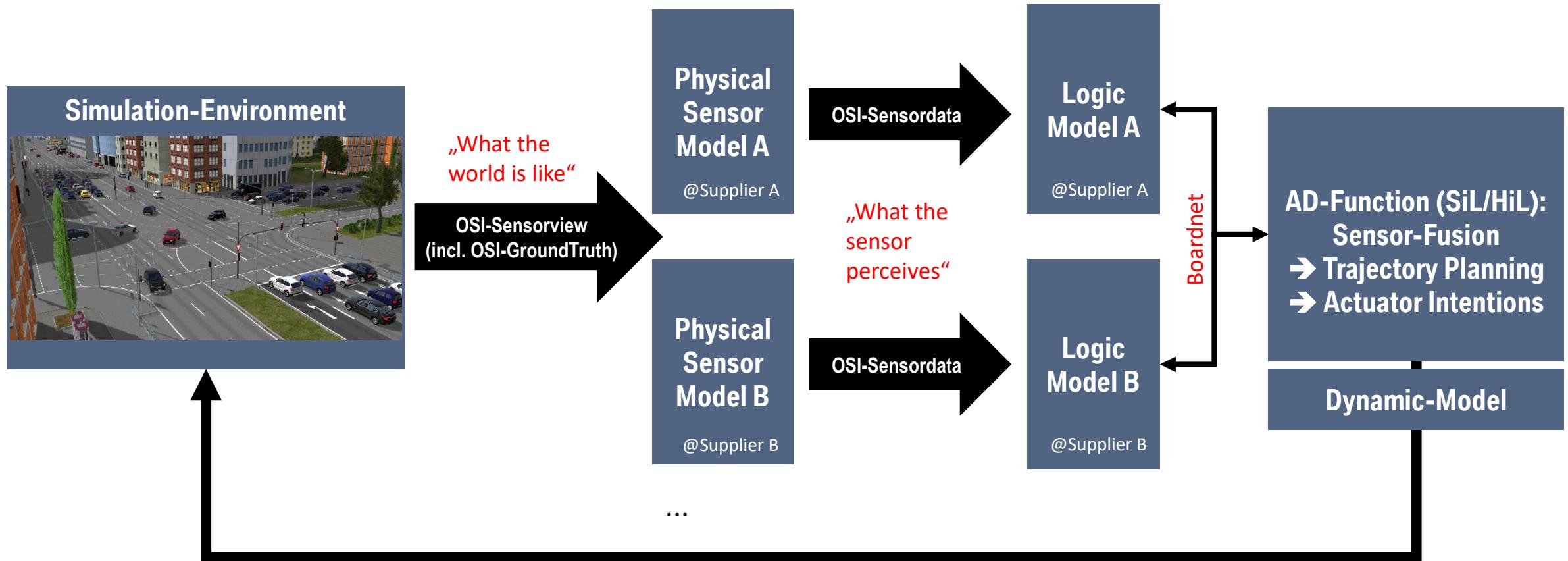
**BMW
GROUP**

THE NEXT
100 YEARS 



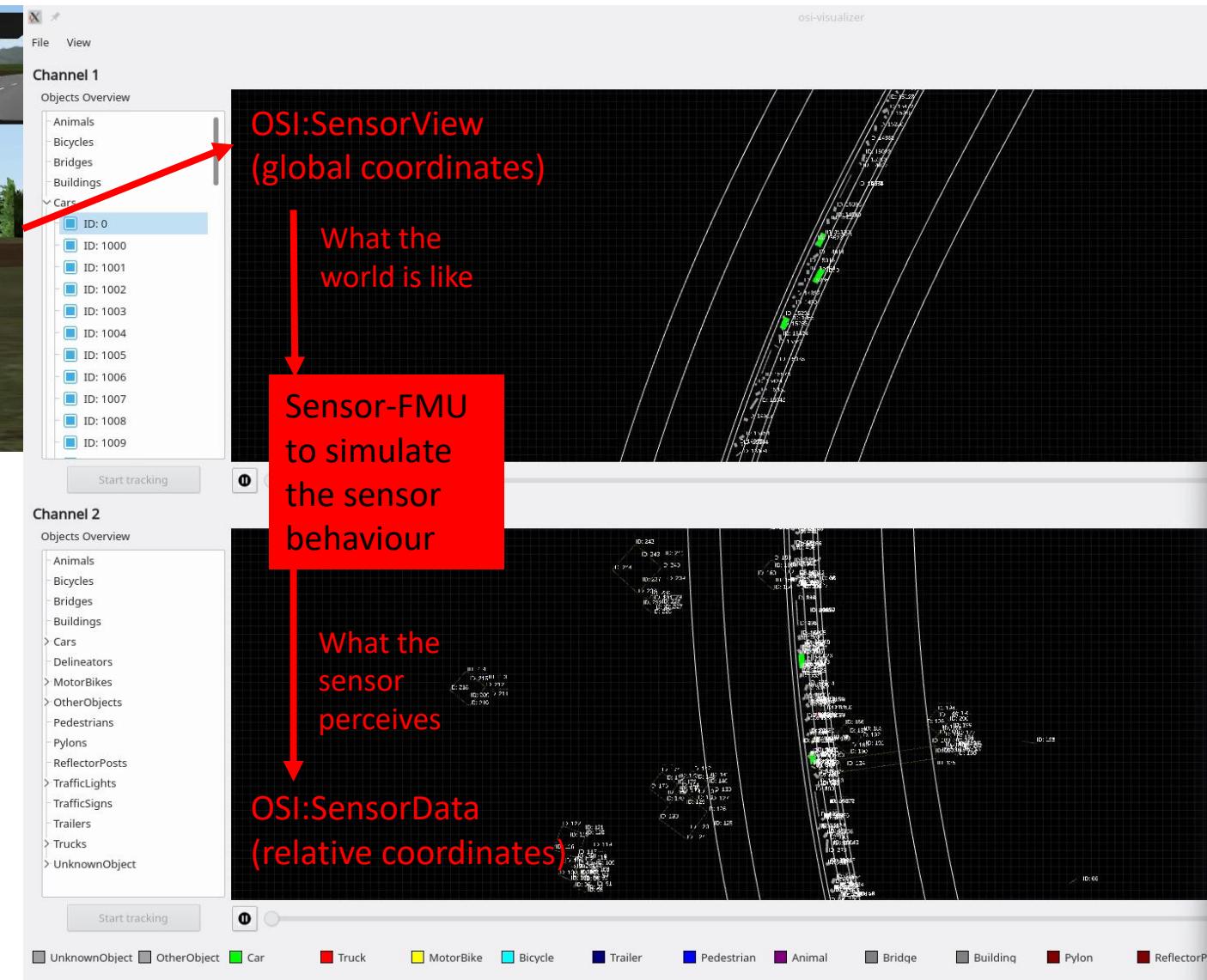
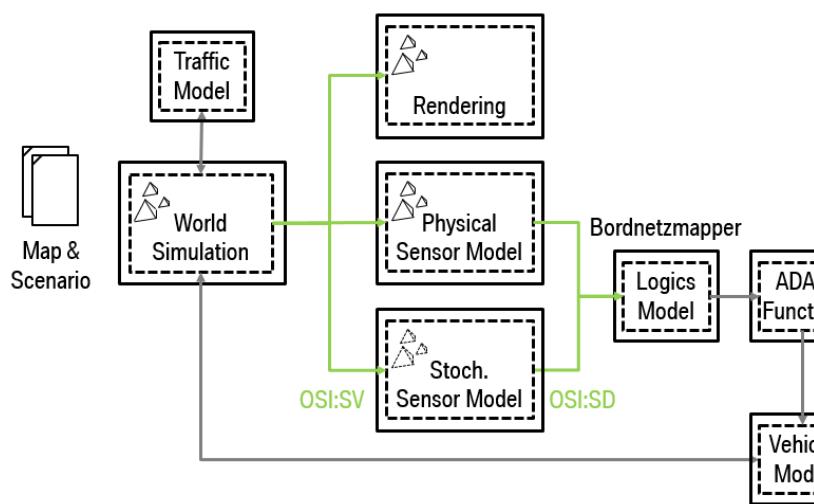
Rolls-Royce
Motor Cars Limited

USE-CASE: SENSOR MODELING.



→ Well standardized Interfaces enable better Collaboration.

USE-CASE: SENSOR MODELING.



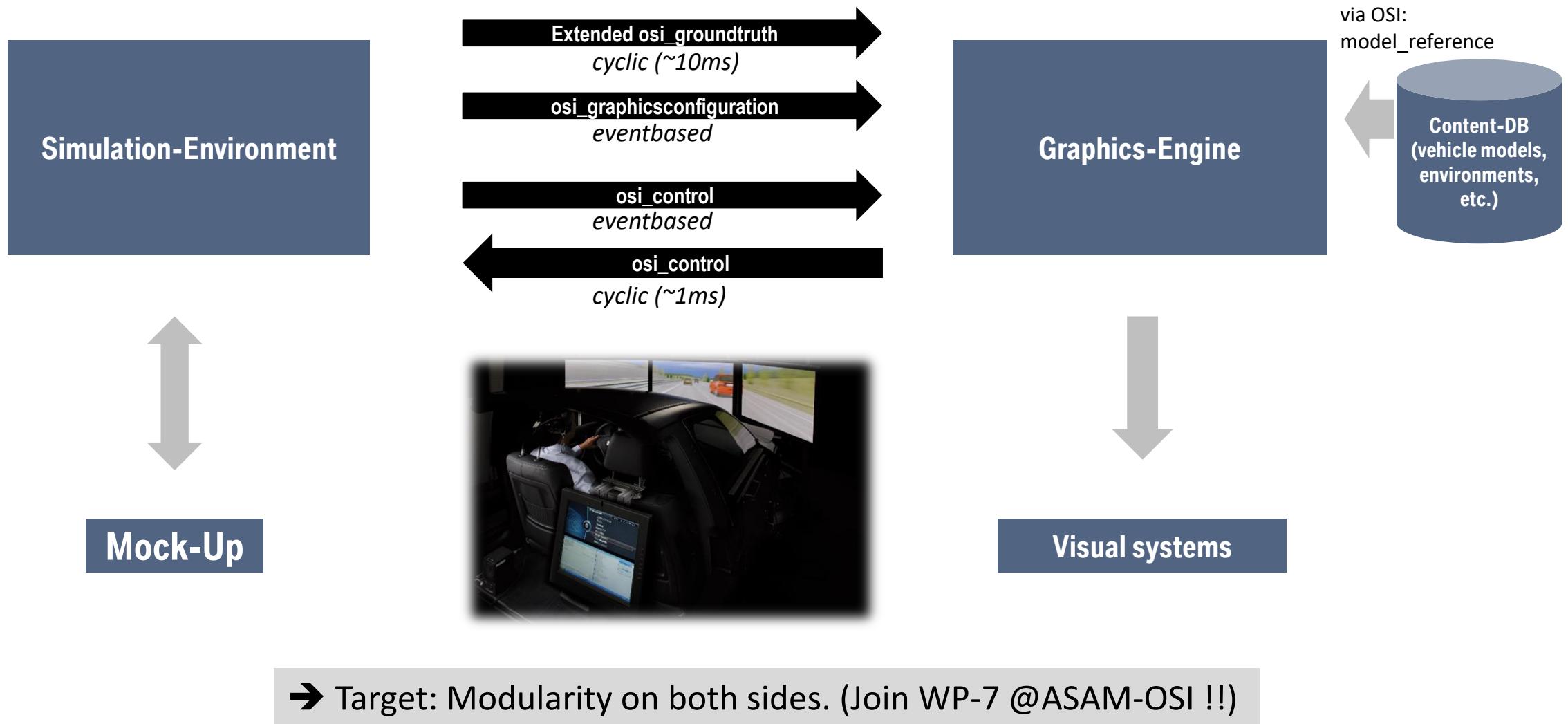
USE-CASE(S): HMI.



- Often in an early Stage
→ Prototyping Software
- Data can be used in Applications for e.g.
 - Instrument-Cluster,
 - Central-Information-Display,
 - Head-Up-Displays or
 - ..Whatever may come !

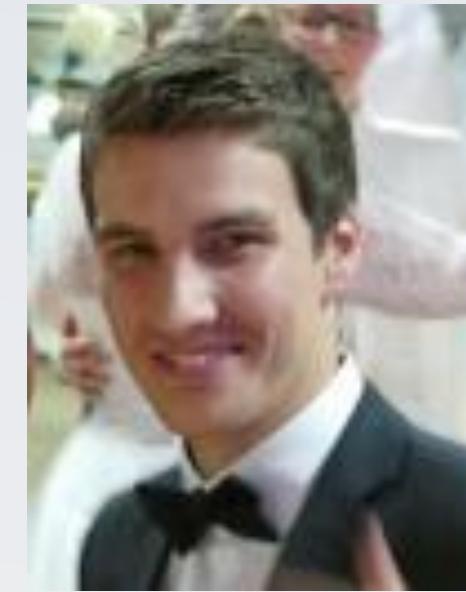
→ The Nature of Ground-Truth empowers many different Corner-Use-Cases.

BETA-USE-CASE: VISUALIZATION MODULARITY.



THANK YOU FOR YOUR ATTENTION!

ANY QUESTIONS?



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Driving Simulation at BMW Group



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