

# ASAM

## 2019 / 2020+

**Dr. Klaus Estenfeld**  
Managing Director ASAM e.V.

June 25, 2020  
Zoom Meeting



# ASAM - Introduction

## Compliance Statement

For more than 20 years, ASAM e.V. (Association for Standardization of Automation and Measuring Systems) is actively promoting [standardization within the Automotive Industry](#). Together with its more than 300 members worldwide, the association develops standards that define [interfaces and data models for tools used for the development and testing of electronic control units \(ECUs\)](#) and for the [validation of the whole vehicle](#).

ASAM standards are [recommendations](#), they do not have an impact on regulatory framework.

From the beginning, ASAM has requested and encouraged an open exchange among all [stakeholders: manufacturers, suppliers, tool vendors and research institutes](#). Following this ASAM policy, technical experts from ASAM member companies worldwide commonly [develop new standards in project groups](#). The developed standards are [accessible for all interested companies](#) and serve as basis for the development of tools and ECUs within the respective companies worldwide. Tools and products developed based on ASAM standards allow easy integration into existing value chains and seamless data exchange.

ASAM project groups [do not define products or take any business decisions](#) preventing competition.

Prof. Dr. Marcus Rieker  
Chairman of the Board of Directors

Dr. Klaus Estenfeld  
Managing Director

<https://www.asam.net/home/about-asam/compliance.html>

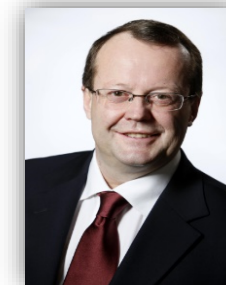
# ASAM

The Organization

# Board of Directors

Voluntary Representatives from International Tier-1s, Tool Vendors and Research Institutes

- Prof. Dr. Frank Köster  
DLR
- Dr. Ralf Nörenberg  
HighQSoft GmbH
- Prof. Dr. Marcus Rieker  
HORIBA Europe GmbH
- Armin Rupalla  
RA Consulting GmbH
- Richard Vreeland  
Cummins Inc.





# Technical Steering Committee – Term 2020 - 2022

People Elected for the New ASAM TSC at the ASAM General Assembly 2020



**Gil Amid**  
Foretellix Ltd.



**Prof. Dr. Andras Kemeny**  
Driving Simulation  
Association



**Kilian Schnellbacher**  
ETAS GmbH



**Nicola Croce**  
Deepen AI



**Oliver Philipp**  
Siemens Industry Software  
GmbH



**Michael Schwarzbach**  
BMW Group



**Dr. Christoph Dallmayr**  
Vector Informatik GmbH



**Stefan Romainczyk**  
National Instruments



**Markus Steffelbauer**  
Softing Automotive  
Electronics GmbH



**Armin Graf**  
Vitesco Technologies  
GmbH



**Dr. Gerald Sammer**  
AVL List GmbH

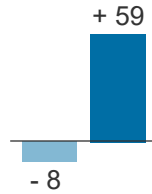


**Dr. Jörg Supke**  
EMOTIVE GmbH & Co KG

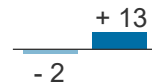
# New ASAM Members

109 new ASAM Members since January 2019, thereof 75 New Members in 2019!

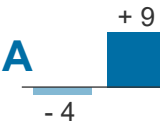
## EUROPE



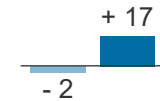
## NORTH AMERICA



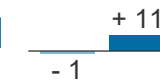
## Rest of ASIA



## CHINA



## JAPAN

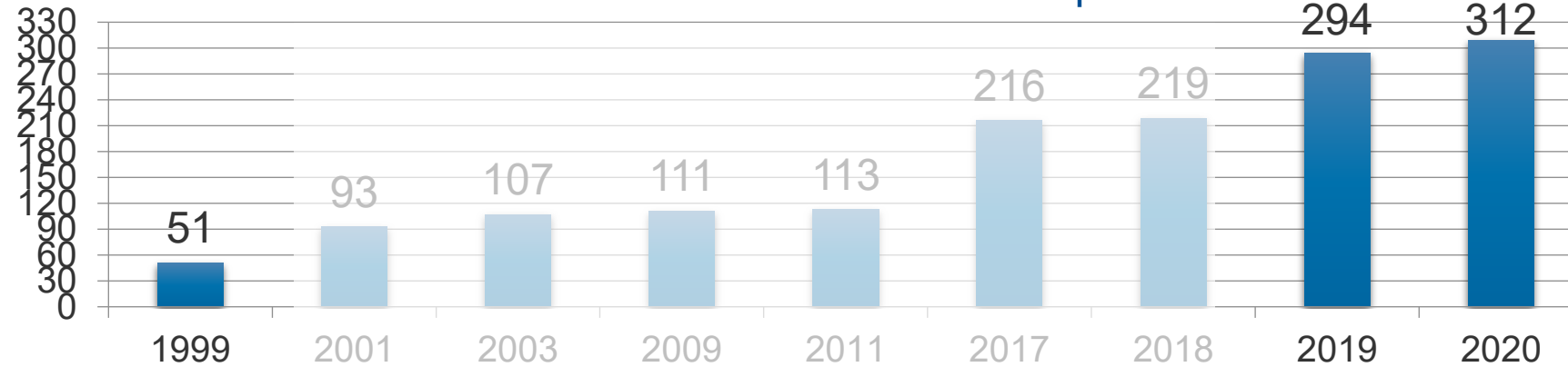


Status: as of June 24, 2020

# Membership Development

New Members: 220% Growth Rate in 2019!

## Total Number of Members per Year



## Entries vs. Resignations/Write-Offs



Status: as of June 24, 2020

## More Than 300 Member Organizations Develop and Apply ASAM Standards

## OEMs



Tier-1 Suppliers



## Tool Vendors / Service Providers



## Universities / Research Institutes



Status June 24, 2020



# Japanese ASAM Members

Currently 42 Members – 6 more since Regional Meeting Japan 2019

- OEMs



- Tier-1 Suppliers



- Tool Vendors



- Academics



Status June 24, 2020

# Some Highlights

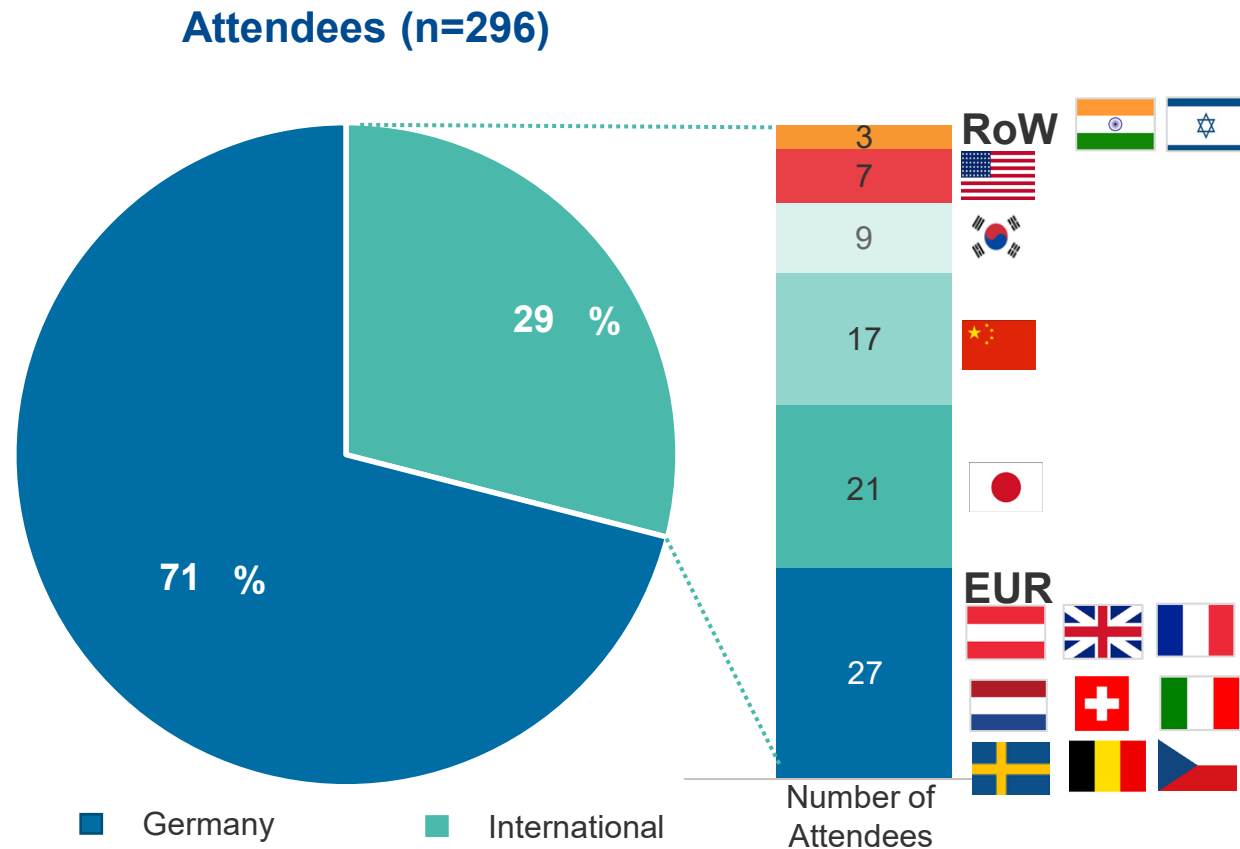
ASAM actively drives its evolution – inside and outside

- **New Standards Related Activities**
  - New domain “Simulation” established, high interest worldwide
  - Five ASAM OpenX projects identified in Jan. 2019, first releases in March 2020
  - First successful local Concept Project outside Europe finished
  - First standard development outside Europe, released in May 2020
- **Next Steps towards Internationalization**
  - Local entry in China (C-ASAM)
  - Re-vitalization of North American Activities
  - Requests from Korea to set up a local ASAM community
  - First ASAM members in Canada, Croatia, Israel, Romania, Slovenia, Spain, Ukraine....
- **Services for ASAM members worldwide** (members in 28 countries)  
ASAM International Conference 2019, ASAM General Assembly 2020, ...
- **A Recognized Partner in the Standardization Community**  
Liaison Agreements with ISO, MoU with SAE, AUTOSAR Attendee Agreement, ...



# ASAM International Conference 2019 – Dresden, Dec. 10-11, 2019

„Standardized Virtual Development as a Key to Future Mobility“



# Interntationalization of ASAM

Japan, USA, China

# ASAM in Japan

In the Driver Seat for International Standard Development Activities

## ASAM Hex File Management 1.0.0

- First ASAM Standard completely developed outside of Europe (project lead: Honda)

## ASAM SCDL 1.0.0 (Safety Concept Description Language)

- Proposal Workshop end of January
- Proposal was approved at the TSC meeting in May

Discussions of ASAM MCD-2 MC 1.7.1 extensions

ASAM ODS and ASAM XIL **Study Groups**

Regular meetings of **Motorcycle OEM** group

**Regional Meeting Japan 2019** in Tokyo  
with more than 120 participants!

ASAM OpenDRIVE **Concept WP4** (International Traffic Signs)

- Driven by a dedicated workgroup in Japan (project lead: Mitsubishi Precision)





# ASAM in North America

High Interest in ASAM OpenX Standardization

**New members** from North America, mainly with **interest in ASAM OpenX** standard development

ASAM OpenX Workshop at **Carnegie Mellon University**, Pittsburgh (organized by ANSYS)

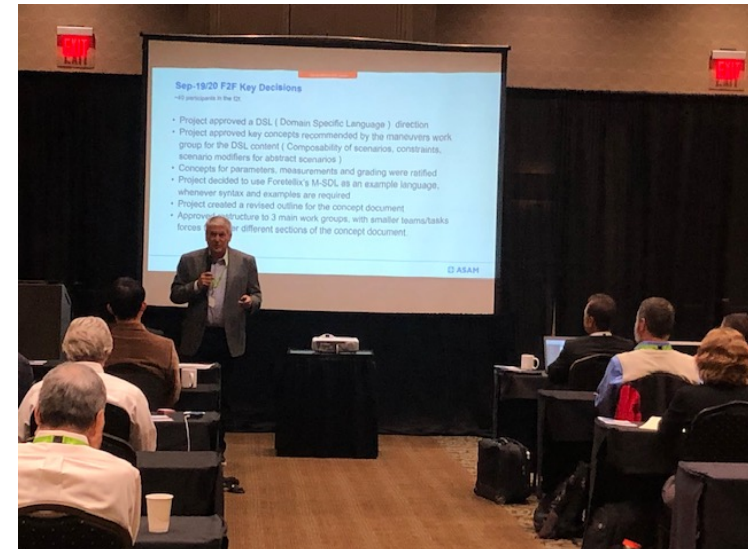
Two ASAM OpenX related workshops, both in the Detroit area

- August – organized together with **Center of Automotive Research (Ohio State University)**
- October – parallel to “Automotive Testing Expo”

**Regional Meeting North America 2019** in Detroit

- Information on ASAM activities
- Start of strategic discussion on how to proceed in North America

Discussion how to intensify the **Collaboration with SAE**



# C-ASAM

A Common Initiative between Automotive Data of China (Tianjin) Co., Ltd. and ASAM e.V.

## Tasks of the C-ASAM Working Group:

- Promote interest in ASAM and its standards within the local automotive industry
- Accompany local companies in the use of ASAM standards
- Hold trainings on ASAM standards
- Drive the acquisition and integration of Chinese ASAM members
- Start local and international development of ASAM standards in China

**Welcome to join ASAM in China via C-ASAM!**



Inaugural Ceremony, Chengdu, Sept. 27, 2019

# Standardization at ASAM

Portfolio, Roadmap

# ASAM Standards Portfolio

Currently seven Domains (Status May 2020)

## Simulation

OpenDRIVE

OpenSCENARIO

## Data Management & Analysis

CEA

ODS

## Test Automation

ACI

ASAP 3

ATX

GDI

iLinkRT

MCD-3 MC

XIL

OTX Extensions

## Measurement & Calibration

MCD-1 POD

MCD-1 CCP / XCP

MCD-2 MC

MCD-2 CERP

MDF

ARTI

CDF

CPX

HMS

## Diagnostics

MCD-2 D

MCD-3 D

## ECU Networks

MCD-2 NET

## Software Development

CC

FSX

ISSUE

LXF

MBFS

MDX



<https://www.asam.net/standards/>

# Release and Project Roadmap for 2019

A First OpenX Standards under Development

2019											
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec

## Releases

- ASAM ASAP-3 3.0.0
  - ASAM iLinkRT 2.0.0
- ASAM MDF 4.2.0

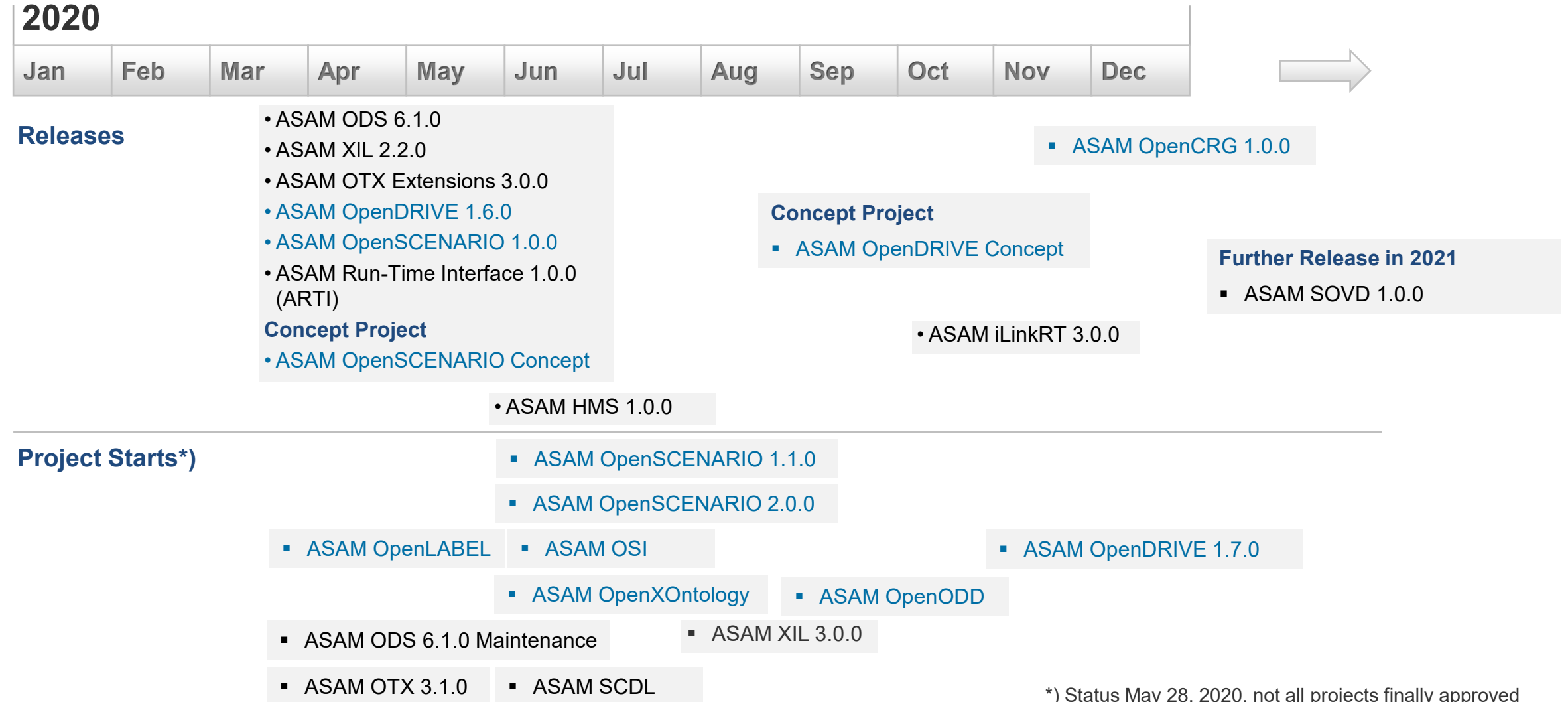
## Project Starts

- OpenDRIVE Transfer
  - OpenDRIVE Concept
  - OpenSCENARIO Transfer
- OpenSCENARIO Concept
- ASAM Runtime Interface (ARTI)
- ASAM SOVD
- ASAM OpenCRG
- ASAM OTX Extension/ Core Rework



# Release and Project Roadmap for 2020

First ASAM OpenX Standards Released, New Standard Development Methods, Possibly a New Domain



# **A New ASAM Domain for Highly Automated Driving**

## ASAM OpenX Standards for Driving and Traffic Simulation

# New Domain at ASAM: Simulation



## Simulation

- Standards for [simulation model data exchange](#).
- High demand for standards for new type of simulation: [Driving and Traffic Simulation](#).
- Public specs driven by tool vendors have emerged in recent years.
- **Specs have been transferred to ASAM to:**
  - **Become official standards for the industry**
  - **Be hosted by a neutral professional organization**
  - **Guarantee long-term and professional further development**
- Current projects have been transferred to ASAM:
  - [OpenDRIVE](#)
  - [OpenCRG](#)
  - [OpenSCENARIO](#)
  - [Open Simulation Interface \(OSI\)](#)
- Next standards in development and in ideation ...

# Transfer of OpenDRIVE® to ASAM

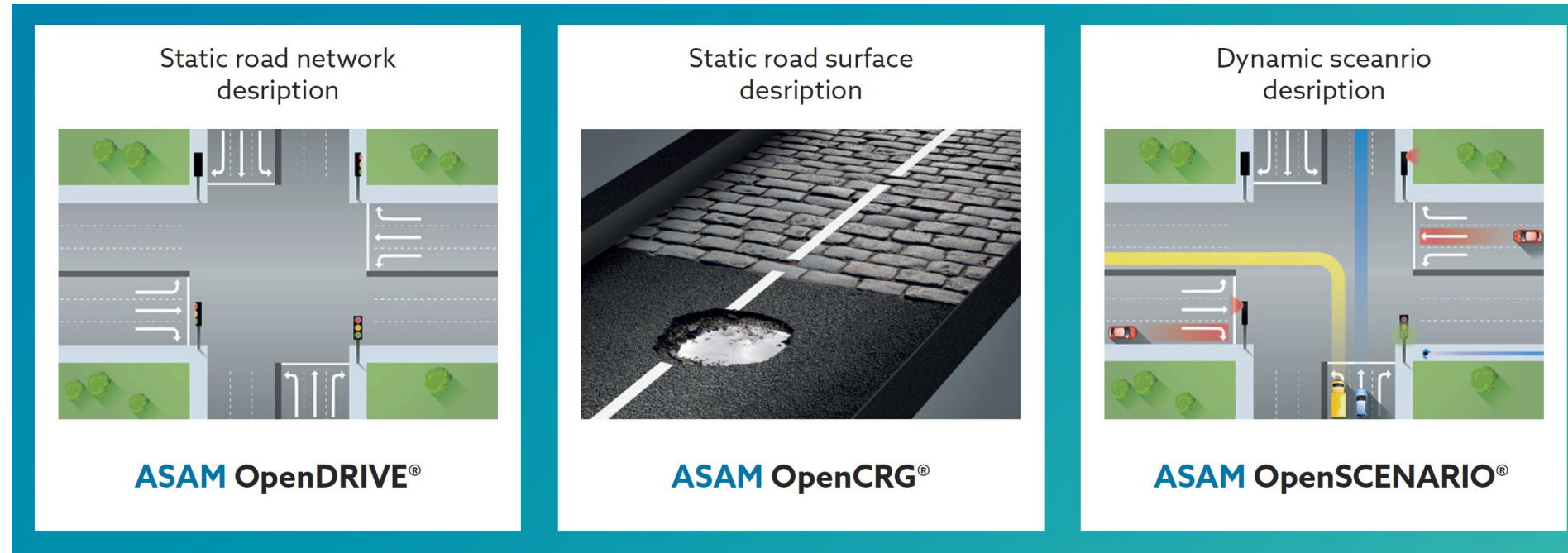
Contract Signed at Driving Simulation Conference 2018, Antibes



**Open**  
**Dynamic**  
**Road**  
**Information for**  
**Vehicle**  
**Environment**

# Positioning of ASAM OpenX Standards

## The First Three Transferred Standards

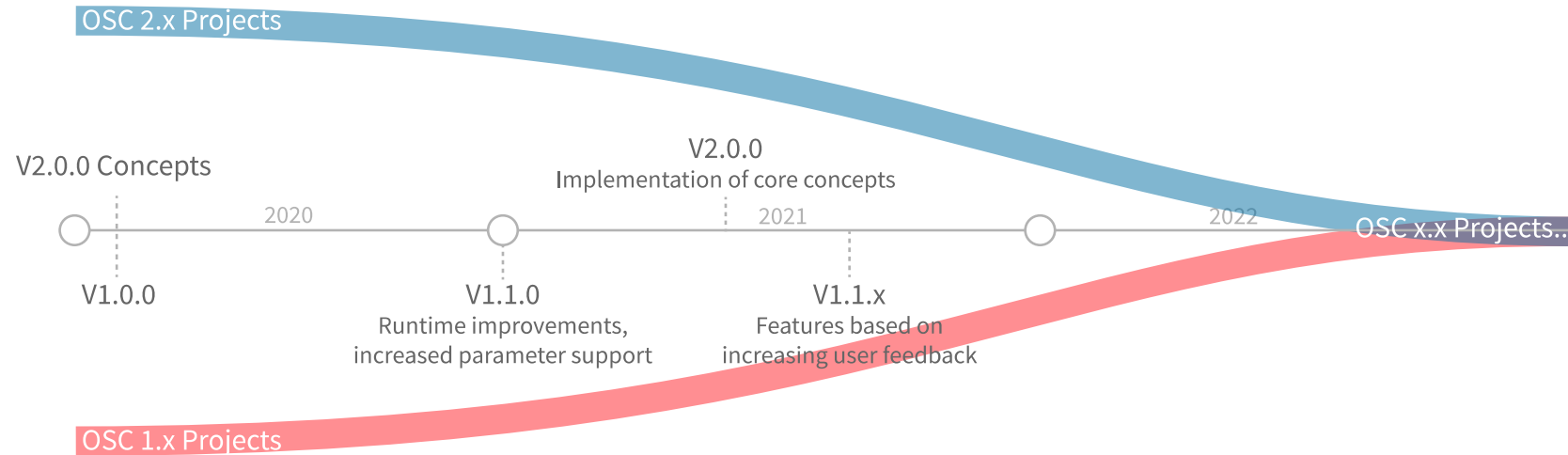


- **Motivation**
- Exchange of data between creation tools (e.g. road network editors) and simulators.
- Use of the data in simulators from different vendors.
- Use with other public standards.



# ASAM OpenSCENARIO

## Next Steps



Both Projects approved, start June 2020

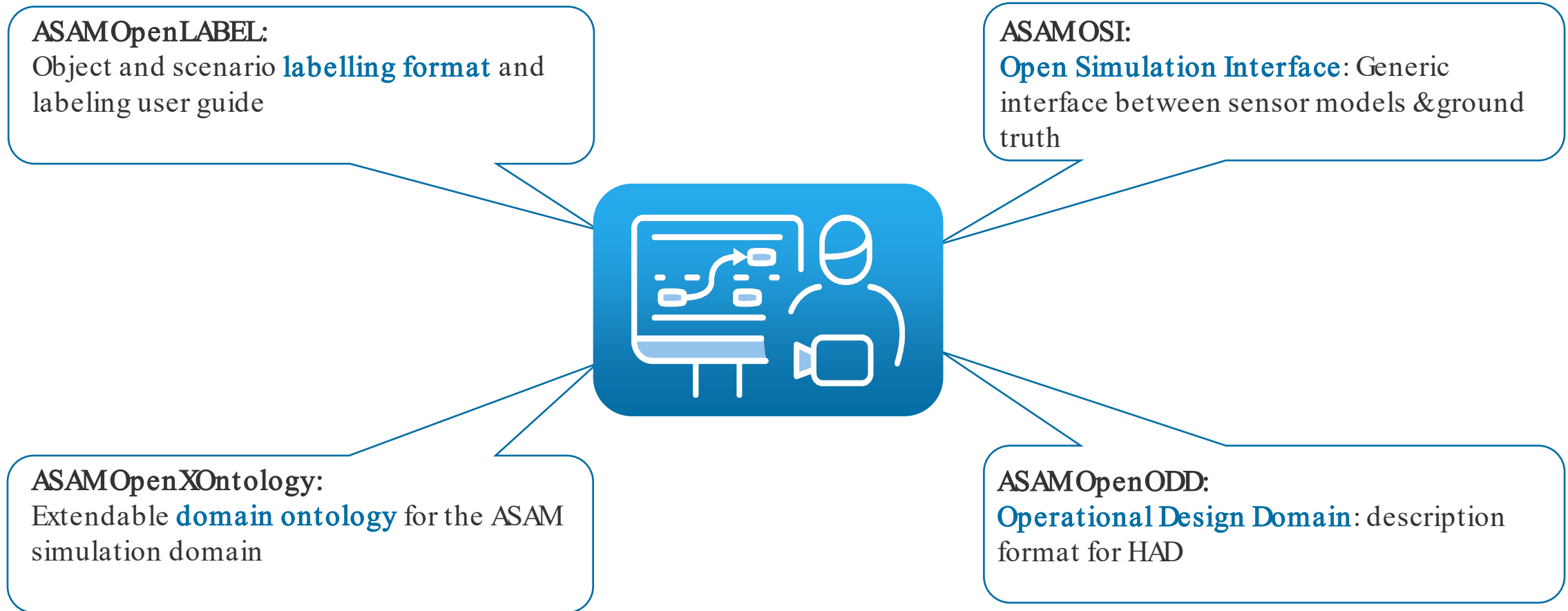
### ASAM OpenSCENARIO 1.x

- Further develop V1.0.0
- More features
- Usability improvements
- More documentation
- [Proposal Link](#)

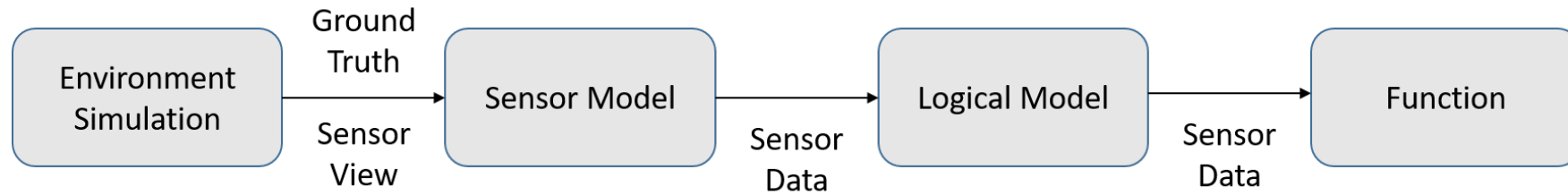
### ASAM OpenSCENARIO 2.0

- Develop the concepts from the concept project
- Domain Specific Language (DSL)
- Framework for measurement and success criteria
- Domain Model (UML or Ontology)
- [Proposal Link](#)

# New Standardization Initiatives in the Simulation Domain



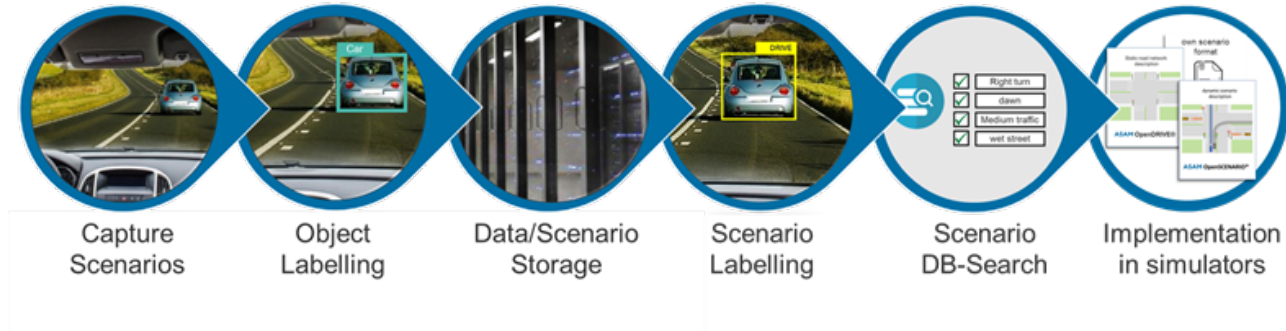
# ASAM OSI



- Proposal approved, start June 2020
- [Open source development](#) (contributions from non-members allowed)
- 4 Working Groups:
  1. Physical sensor modeling
  2. Representation of traffic participants & infrastructure
  3. Harmonization with ASAM OpenX standards
  4. Performance & packaging
- [Proposal Link](#)

# ASAM OpenLABEL

## Life of the recorded data



- Concept Project started April 2020 (6 months duration)
- > 40 companies participating
- Focus on the **HOW to label**  
→ Provide labeling formats that can be linked to e.g. an ontology for the WHAT
- Allow for labels of objects of interest & scenarios
- 2 deliverables:
  - Concept paper for OpenLABEL
  - List of requirements for the ASAM OpenXOntology project

# ASAM OpenXOntology

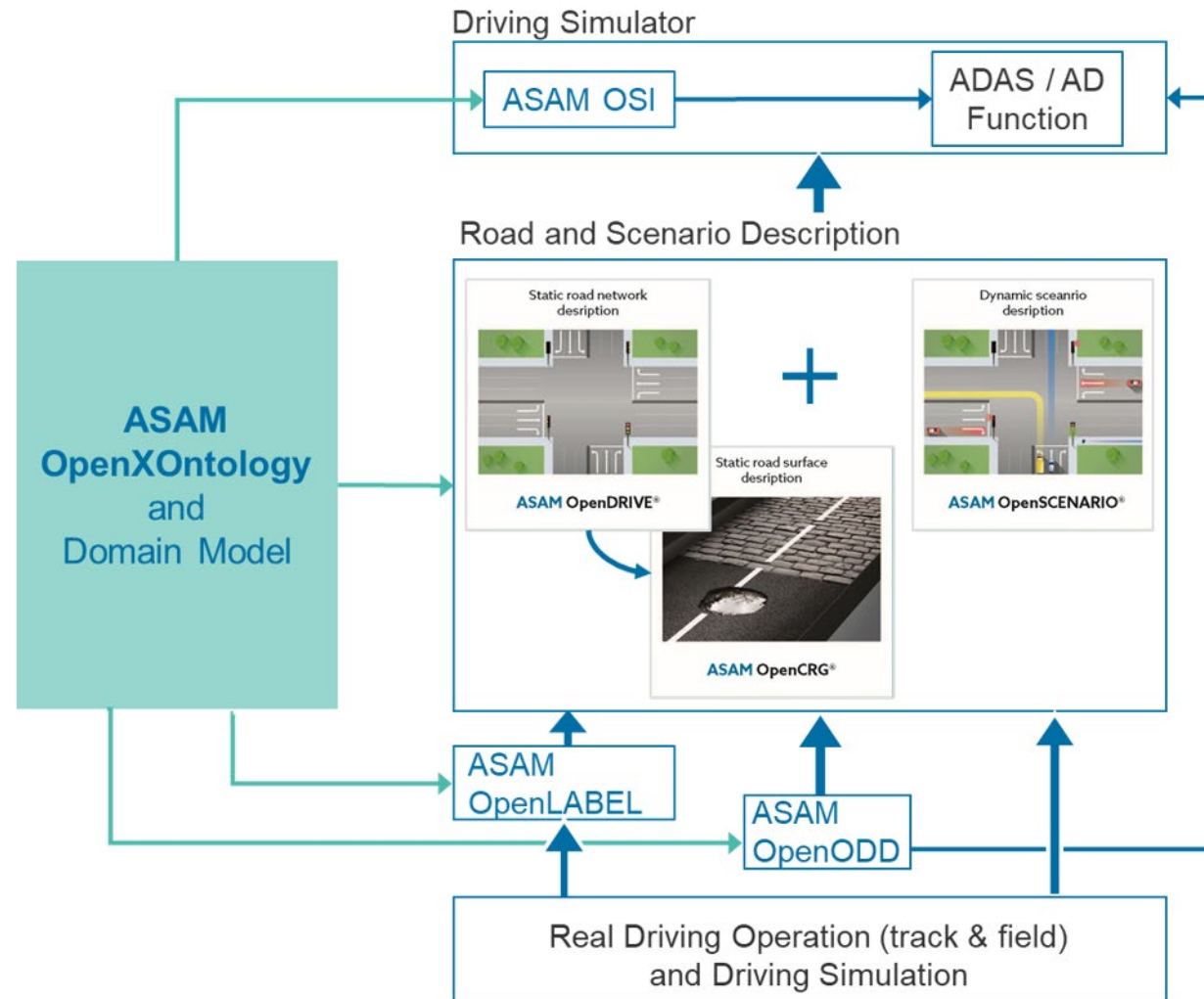
- Proposal approved, start June 2020
- Domain Ontology: [Definition of domain relevant terms](#) and the [possible relationships between them](#)
- Goal: Link OpenX standards through a common ontology  
→ increased inter-compatibility
- Deliverables:
  1. Core ontology for ASAM OpenX (Domain Simulation)
  2. Guidelines on integration into current and existing standards
  3. Migration/phasing examples for each OpenX standard
  4. Document containing guidelines on extension of the ontology
- [Proposal link](#)



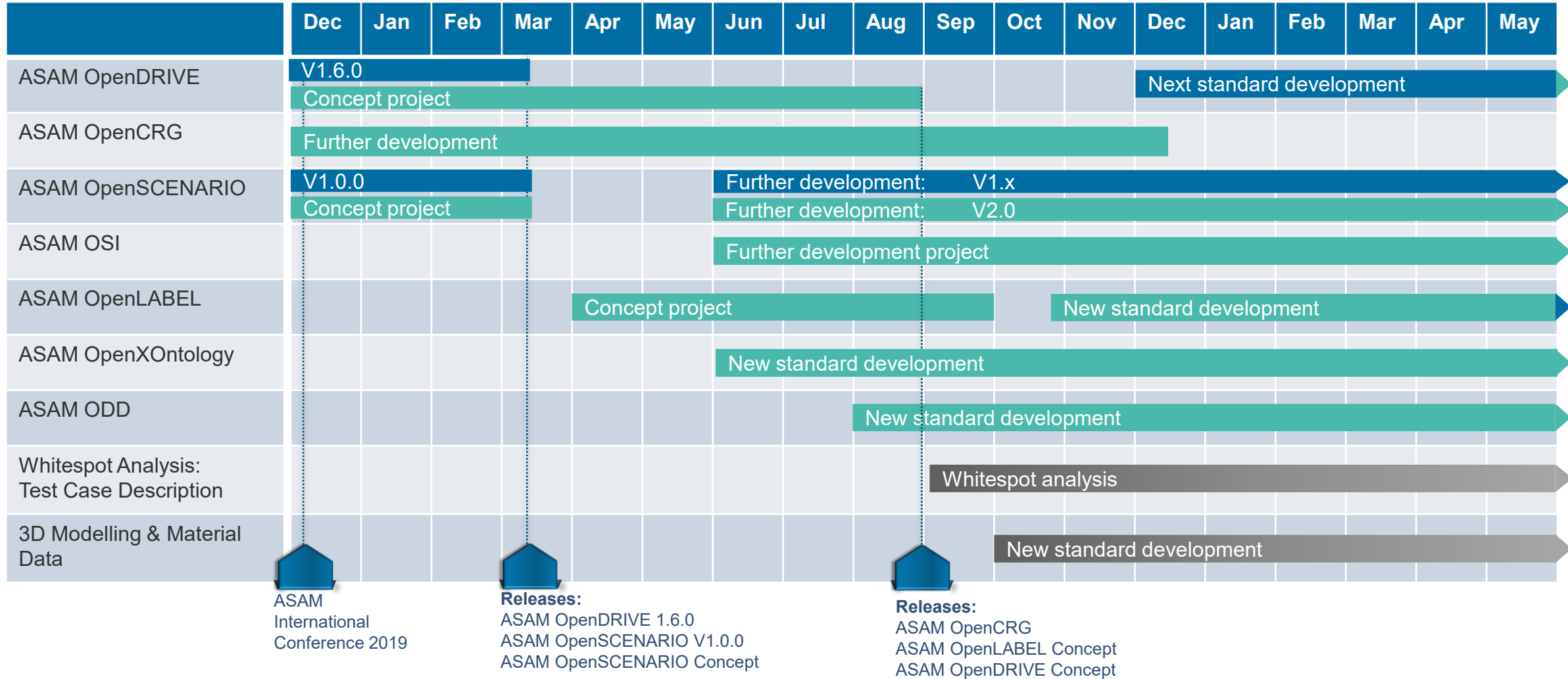
# ASAM OpenODD

- Proposal development phase (estimated start August)
- Ideation Workshop end of April 2020
- Proposal Workshop end of June 2020
- High interest: 100+ Participants!
- Standardized format for definition of Operational Design Domains (ODDs)

# ASAM OpenX: Overview



# Timeline 2020 / 2021



# Coordination Group: Simulation

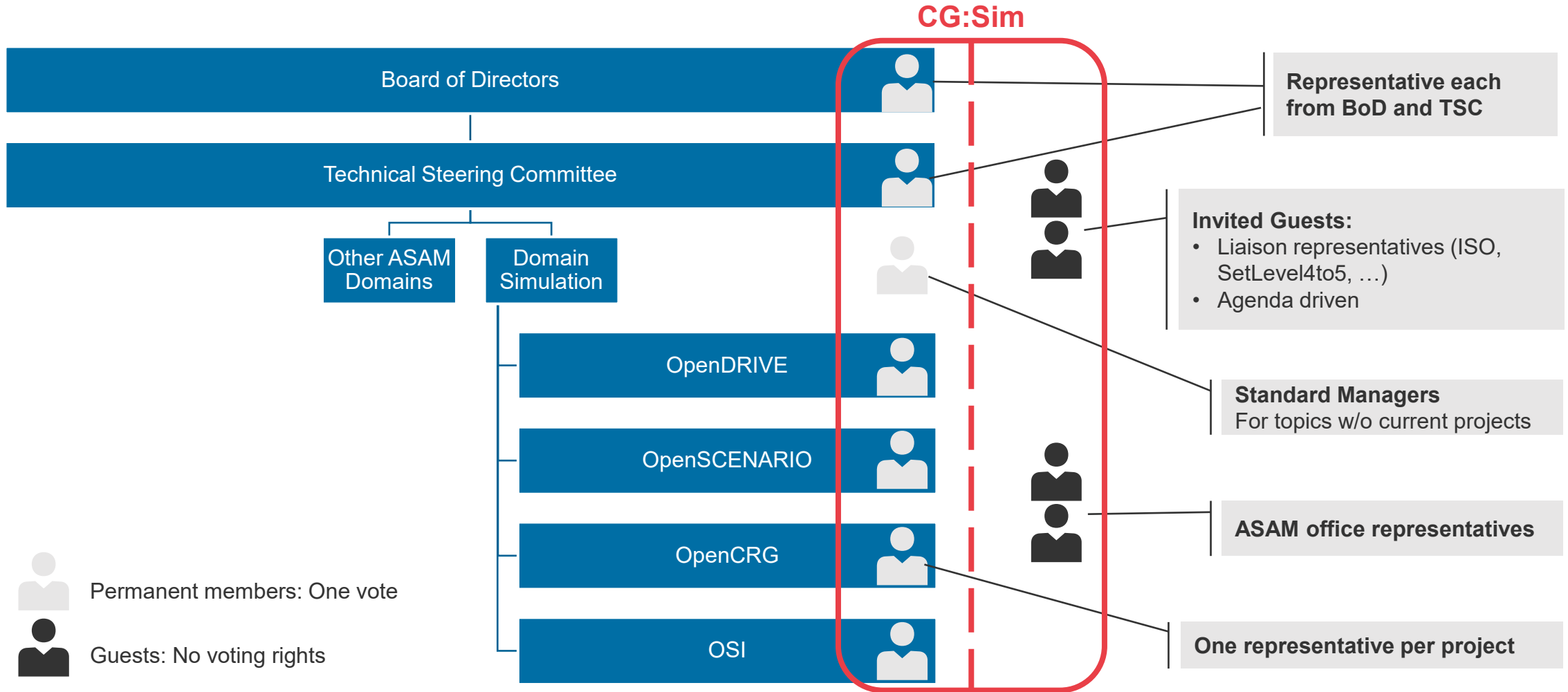
What is it about?

# Coordination Group: Simulation (CG:Sim) vs. TSC

CG:Sim	TSC
<p><b>Develop/maintain the ASAM Simulation roadmap</b></p> <p><b>Strategic analysis</b></p> <ul style="list-style-type: none"><li>• Identify/initiate further ASAM activities in Simulation</li><li>• Ensure no overlap of standards</li><li>• Ensure alignment with external activities</li></ul> <p><b>Accelerate the ASAM decision making process</b></p> <ul style="list-style-type: none"><li>• Pre-approval, final approval stays with TSC</li></ul> <p><b>Review and refine relevant processes</b></p> <ul style="list-style-type: none"><li>• e.g. development and release process, collaborative software development, etc.</li></ul>	<p><b>Financial decisions</b></p> <p><b>Project approval</b></p> <p><b>Sweeping changes to core scope of standards</b></p> <p><b>Next escalation level above CG:Sim</b></p> <p><b>Control mechanism</b></p> <p><b>Managerial authority</b></p>

# Coordination Group: Simulation

## Setup





# ASAM Office

A New Active Team “At Your Disposal” – At Any Time

## Staff



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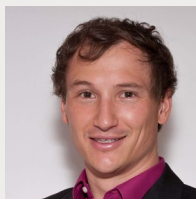
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# Thank you!

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For more information  
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