Proposal Workshop ASAM OpenSCENARIO 1.x / 2.0

Dr. Klaus Estenfeld Managing Director, ASAM e.V. 27. März 2020 München





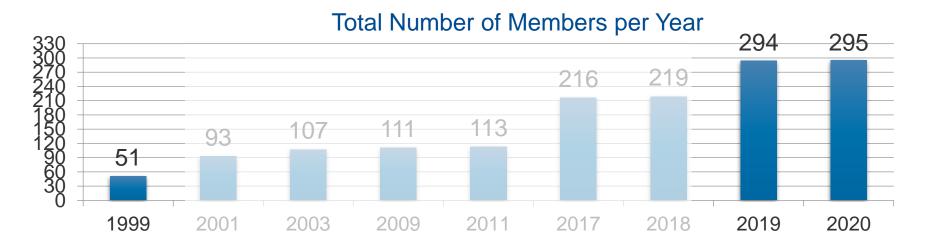
Welcome to the New ASAM Members

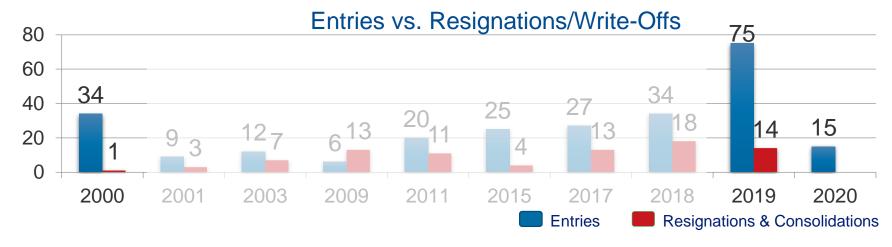
90 New ASAM Members since January 1st, 2019, thereof 75 New Members in 2019!



Membership Development

New Members: 220% Growth Rate in 2019!





ASAM Membership

More Than 290 Member Organizations Develop and Apply ASAM Standards



Status March 16, 2020



Some Highlights

ASAM actively drives its evolution – inside and outside

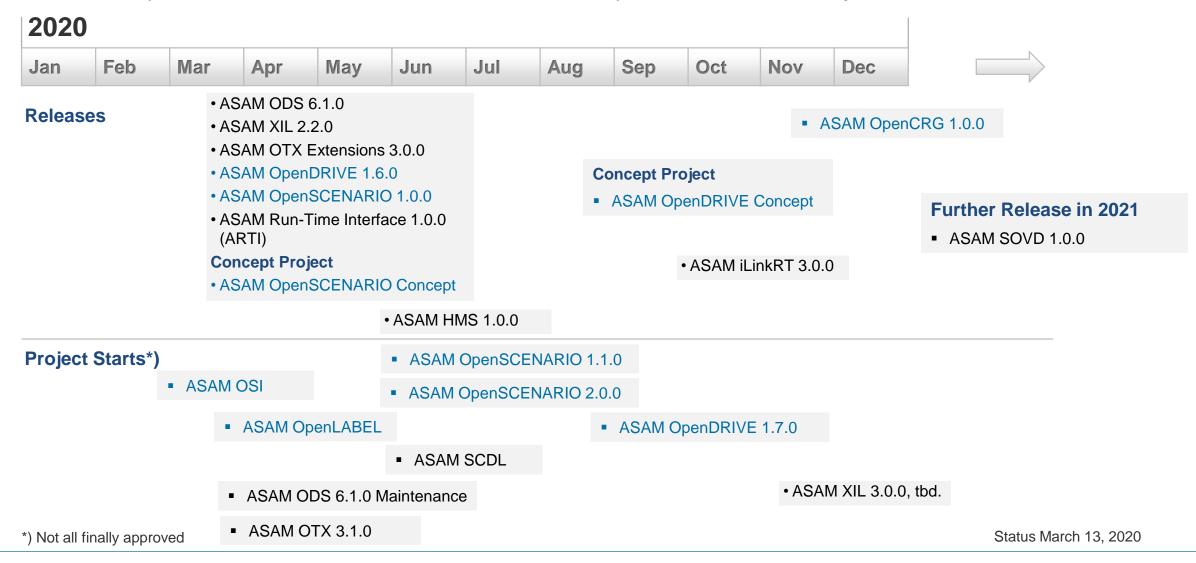
- Services for ASAM members worldwide (members in 27 countries)
 ASAM International Conference 2019, ASAM General Assembly 2020, ...
- New Standards Related Activities
 - New domain "Simulation" established, high interest worldwide
 - Five ASAM OpenX projects identified, first releases in March 2020
 - First successful local Concept Project outside Europe finished
 - First standard development outside Europe, release in May 2020
- Next Steps towards Internationalization
 - Local entry in China (C-ASAM)
 - Re-vitalization of North American Activities
 - Requests from Korea
 - First ASAM members in Canada, Croatia, Israel, Romania, Slovenia, Spain,
- A Recognized Partner in the Standardization Community
 Liaison Agreements with ISO, MoU with SAE, AUTOSAR Attendee Agreement, ...





Release and Project Roadmap for 2020

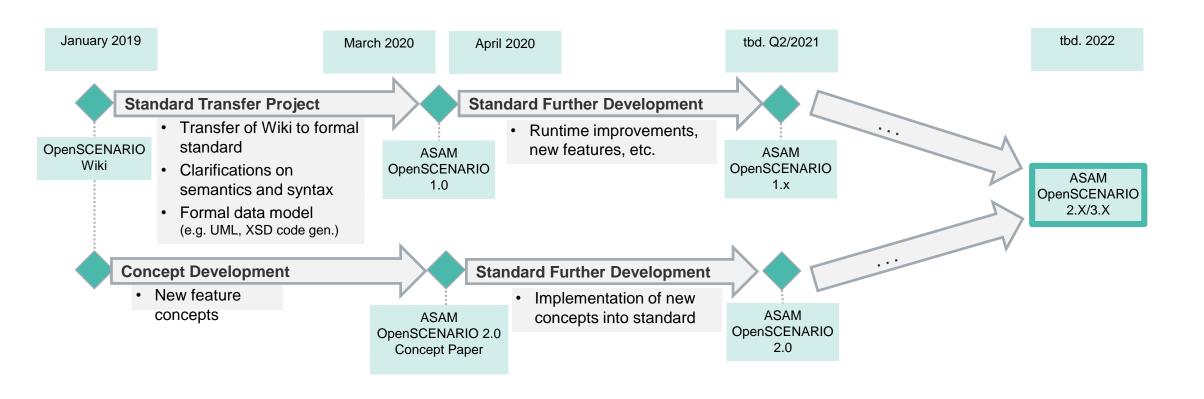
First ASAM OpenX Standards Released, New Standard Development Methods, Possibly a New Domain





ASAM OpenSCENARIO Roadmap – Parallel Concept Development

Several Revisions from the Original Plan





Technical Steering Committee – Term 2020 - 2022

The following persons have been elected into the new ASAM Steering Committee:



Gil Amid Foretellix Ltd.



Nicola Croce Deepen Al



Dr. Christoph Dallmayr Vector Informatik GmbH



Armin GrafVitesco Technologies
GmbH



Prof. Dr. Andras KemenyDriving Simulation
Association



Oliver Philipp Siemens Industry Software GmbH



Stefan Romainczyk
National Instruments



Dr. Gerald Sammer AVL List GmbH



Kilian Schnellbacher ETAS GmbH



Michael Schwarzbach BMW Group



Markus Steffelbauer Softing Automotive Electronics GmbH



Dr. Jörg Supke EMOTIVE GmbH & Co KG



Thank you for your attention!

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