## **ASAM**

## Standards for the Automotive Industry

**Dr. Klaus Estenfeld** ASAM e.V.

February 21, 2020 Höhenkirchen



### **ASAM** - Introduction

Compliance Statement

For more than 20 years, ASAM e.V. (Association for Standardization of Automation and Measuring Systems) is actively promoting standardization within the Automotive Industry. Together with its more than 290 members worldwide, the association develops standards that define interfaces and data models for tools used for the development and testing of electronic control units (ECUs) and for the validation of the whole vehicle.

ASAM standards are recommendations, they do not have an impact on regulatory framework.

From the beginning, ASAM has requested and encouraged an open exchange among all stakeholders: manufacturers, suppliers, tool vendors and research institutes. Following this ASAM policy, technical experts from ASAM member companies worldwide commonly develop new standards in project groups. The developed standards are accessible for all interested companies and serve as basis for the development of tools and ECUs within the respective companies worldwide. Tools and products developed based on ASAM standards allow easy integration into existing value chains and seamless data exchange.

ASAM project groups do not define products or take any business decisions preventing competition.

Prof. Dr. Marcus Rieker Chairman of the Board of Directors Dr. Klaus Estenfeld Managing Director

https://www.asam.net/home/about-asam/compliance.html



# Organization



### **Board of Directors**

Voluntary Representatives from International Tier-1s, Tool Vendors and Research Institutes

- Prof. Dr. Frank Köster DLR
- Dr. Ralf Nörenberg HighQSoft GmbH
- Prof. Dr. Marcus Rieker, Chairman HORIBA Europe GmbH
- Armin Rupalla
   RA Consulting GmbH
- Richard Vreeland Cummins Inc.













## **Technical Steering Committee (TSC)**

A Highly Experienced International Team of Experts from Automotive Industry

AVL LIST GmbH
 Dr. Gerald Sammer



BMW AG
 Michael Schwarzbach



Continental AG
 Helmut Wellnhofer



dSPACE GmbH
 Dr. Hans-Joachim Rabe



emotive GmbH
 Dr. Jörg Supke



ETAS GmbH
 Killian Schnellbacher









ET/\S











### **ASAM Membership**

More Than 290 Member Organizations Develop and Apply ASAM Standards



Status Januar 15, 2020



## Some Highlights (2019/2020)

ASAM actively drives its evolution – inside and outside

- Services for ASAM members worldwide (members in 27 countries)
   ASAM International Conference 2019, ASAM General Assembly 2020, ...
- New Standards Related Activities
  - New domain "Simulation" established, high interest worldwide
  - Five ASAM OpenX projects identified, first releases in March 2020
  - First successful local Concept Project outside Europe finished
  - First standard development outside Europe, release in March 2020
- Next Steps towards Internationalization
  - Local entry in China (C-ASAM)
  - Re-vitalization of North American Activities
  - Requests from Korea
  - First ASAM members in Canada, Croatia, Israel, Romania, Slovenia, Spain, ....
- A Recognized Partner in the Standardization Community
   Liaison Agreements with ISO, MoU with SAE, AUTOSAR Attendee Agreement, ...





## **ASAM General Assembly 2020**

March 24+25, 2020, Fürstenfeldbruck

## Welcome to the yearly

## **ASAM Membership Meeting!**

**ASAM General Assembly** – for ASAM members only

**Technical Seminar** – open for everybody

(March 24)

(March 25)



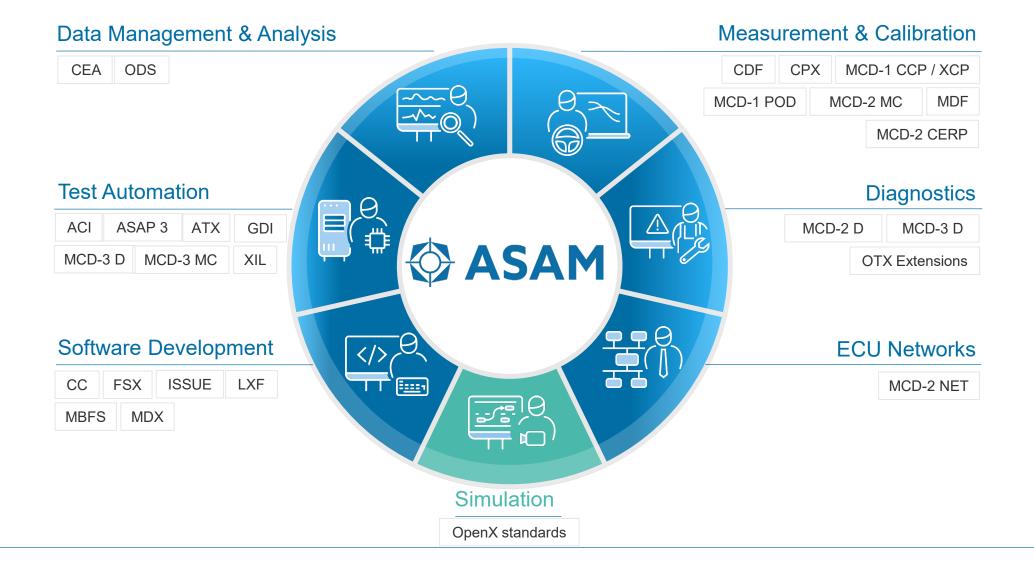
https://www.asam.net/conferences-events/detail/asam-general-assembly-2020-technical-seminar/



## **Standardization Activities**



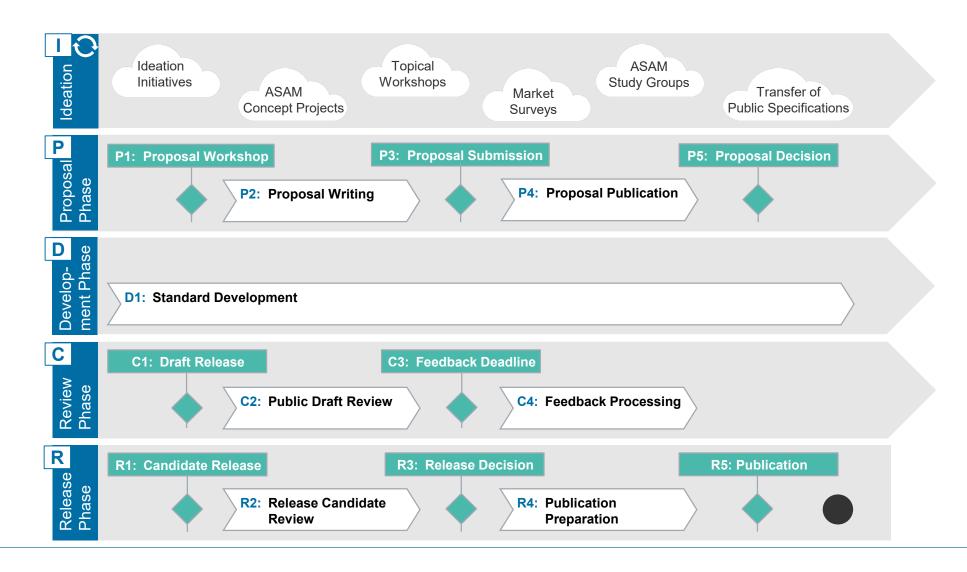
### **ASAM Standards Portfolio**





## **ASAM Development Process for Standards**

From First Ideas to New Standards





## **Basic Paradigms of the OSI Working Model**

A second model for standards development at ASAM

We develop an interface – not documentation

Documentation is generated out of the code



## A New ASAM Domain for Highly Automated Driving

ASAM OpenX Standards for Driving and Traffic Simulation



### **New Domain at ASAM: Simulation**



#### **Simulation**

- Standards for simulation model data exchange.
- High demand for standards for new type of simulation: Driving and Traffic Simulation.
- Public specs driven by tool vendors have emerged in recent years.
- Specs have been transferred to ASAM to:
  - Become official standards for the industry
  - Be hosted by a neutral professional organization
  - Guarantee long-term and professional further development
- Current projects have been transferred to ASAM:
  - OpenDRIVE
  - OpenCRG
  - OpenSCENARIO
  - Open Simulation Interface (OSI)
- Next standards in ideation ...



## Transfer of OpenDRIVE® to ASAM

In September 2018, a real success story at ASAM began



Open
Dynamic
Road
Information for
Vehicle
Environment



### **Positioning of ASAM OpenX Standards**

#### **ASAM OpenDRIVE**

Road Network



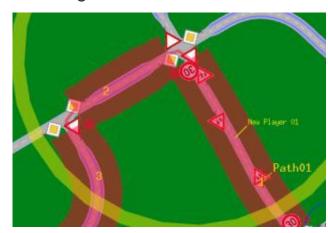
#### **ASAM OpenCRG**

Road Surface



### **ASAM OpenSCENARIO**

Driving Maneuvers



**Dynamic Content** 

#### **Static Content**

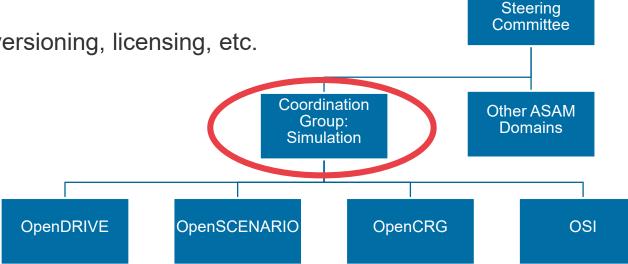
- Motivation
- Exchange of data between creation tools (e.g. road network editors) and simulators.
- Use of the data in simulators from different vendors.
- Use with other public standards.



## **Coordination Group: Simulation**

### **Organization and Purpose**

- Strategic (whitespot) analysis of the automotive domain
  - Identify potential for further standardization within the simulation domain and initiate activities - (include external)
  - Develop and maintain a roadmap of the ASAM simulation domain
  - Ensure no overlap of standards
  - Ensure alignment with external activities, e.g. ISO, IAMTS, SET Level 4/5, ...
- Review and refine relevant processes
  - e.g. release process, development process, versioning, licensing, etc.
  - new project models
- General internal topics (governance)

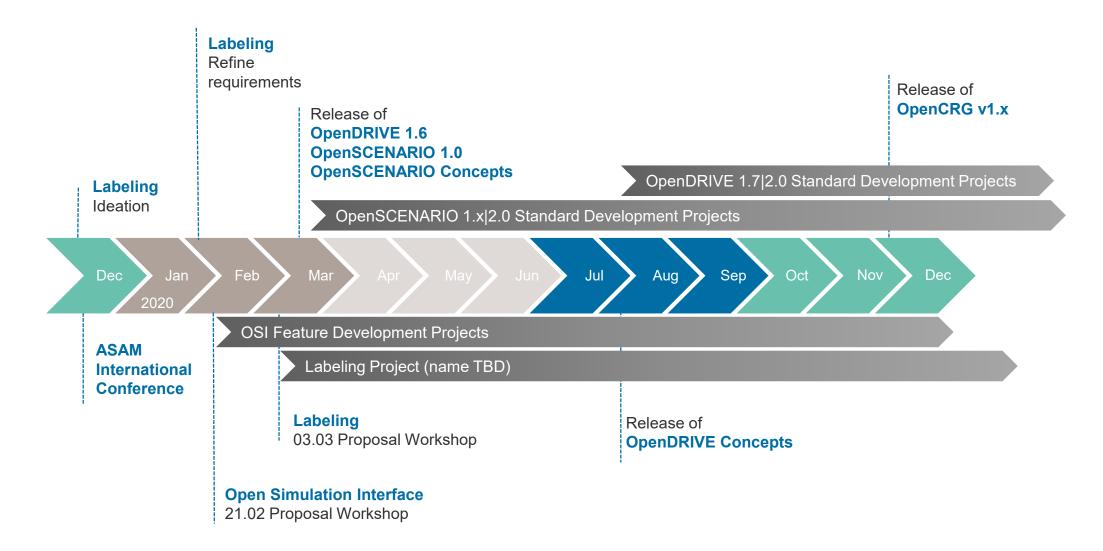




Board of Directors

**Technical** 

### Timeline 2020





# Thank you!

**Dr. Klaus Estenfeld**Managing Director, ASAM e.V.

Phone: +49 151 6463 1204

Email: klaus.estenfeld@asam.net

For more information on ASAM visit

www.asam.net

