

# Concept – ASAM Interest Group North America

Some Food for Thought

- **Goal**
  - Increase NA participation in ASAM activities
    - Participate in global standards development projects
    - Lead global standards development projects
- **Concept**
  - Create a NA ASAM membership community
  - Provide a forum for NA regional networking
    - Share lessons learned
    - Share standards related knowledge
    - Conduct overview/training sessions
- **Enablers**
  - NA ASAM member involvement & participation
  - ASAM organizational support via facilitation/leadership/mentorship

**Such NA Interest Group should meet business needs for NA ASAM members**