ASAM – Latest News

Dr. Klaus Estenfeld, Managing Director ASAM



ASAM - Introduction

Compliance Statement

For almost 20 years, ASAM e.V. (Association for Standardization of Automation and Measuring Systems) is actively promoting standardization within the Automotive Industry. Together with its more than 200 members worldwide, the association develops standards that define interfaces and data models for tools used for the development and testing of electronic control units (ECUs) and for the validation of the whole vehicle.

ASAM standards are recommendations, they do not have an impact on regulatory framework.

From the beginning, ASAM has requested and encouraged an open exchange among all stakeholders: manufacturers, suppliers, tool vendors and research institutes. Following this ASAM policy, technical experts from ASAM member companies worldwide commonly develop new standards in project groups. The developed standards are accessible for all interested companies and serve as basis for the development of tools and ECUs within the respective companies worldwide. Tools and products developed based on ASAM standards allow easy integration into existing value chains and seamless data exchange.

ASAM project groups do not define products or take any business decisions preventing competition.

Marc Blatter
Chairman of the Board of Directors

Dr. Klaus Estenfeld Managing Director

https://www.asam.net/home/about-asam/compliance.html



Organizational Development



Some Highlights

ASAM Actively Drives its Evolution – Inside and Outside

- Services for ASAM members worldwide
 New ASAM Website, Solutions Guide 2017, International Conference 2017, ...
- New Standards related Activities
 First "real" international activities, first local Concept Project outside Europe, new domain "Simulation", ...
- A Recognized Partner in the Standardization Community
 Liaison Agreement with ISO, MoU with SAE, AUTOSAR Attendee, ...
- Next Steps towards Internationalization
 Re-vitalization of North American Activities, Entry in China,
- Increasing Interest I ASAM standards from Non-Automotive Industries Aeronautics, aerospace, heating systems, ...





Board of Directors

Voluntary Representatives from International OEMs, Tier-1 Suppliers and Tool Vendors

- Marc Blatter (Chairman)
 Daimler AG
- Dr. Ralf Nörenberg HighQSoft GmbH
- Prof. Dr. Marcus Rieker
 HORIBA Europe GmbH
- Armin Rupalla
 RA Consulting GmbH
- Richard Vreeland Cummins Inc.













Technical Steering Committee (TSC)

A Highly Experienced International Team of Experts from Automotive Industry

 AVL LIST GmbH Dr. Gerald Sammer



BMW AG Michael Schwarzbach



Continental AG Helmut Wellnhofer



 dSPACE GmbH Dr. Hans-Joachim Rabe

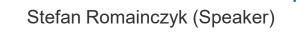


emotive GmbH Dr. Jörg Supke



ETAS GmbH Killian Schnellbacher











ETAS











ASAM Membership

More Than 220 Member Organizations Develop and Apply ASAM Standards





North American ASAM Members

Currently 23 Members – And more to Come

OEMs







Tier-1 Suppliers







Tool Vendors / Service Providers































Academia





Status October 1, 2018



Internationalization

North American Region to be further developed

First steps to revitalize the ASAM community in the US have been taken

ASAM Regional Meeting: A successful event that provided opportunity to network and stay

informed

• ASAM Board of Directors: Richard Vreeland (member of the board) is representing interests

of US membership within ASAM

ASAM has entered into a cooperation agreement with SAE (Press Release)

- Target: Coordinated and consolidated development of standards; Avoiding redundancies of standards
- Taking advantage of geographical strengths of SAE and ASAM to push standards globally
- First project proposal currently under discussion: ASAM/SAE J1939-91B/C

Standardization initiatives by US members

- "Telematics" was an US ideation initiative for standardization within ASAM.
 Several working group meetings took place in 2016 and 2017.
- A whitepaper ("Telematics Concept Project") has been published
- Due to similar standardization efforts in other organizations, the project has been closed.
- However, other activities within the Telematics scope are foreseen (via ASAM/SAE cooperation)



Internationalization

Revitalize the US Activities – Task Force USA

Business Development by Increasing technical competence locally

Increasing technical competence locally:

- To serve as a first source of ASAM knowledge
- To create a platform for ASAM interested companies/universities
- To increase the number of participants in work groups...

Cooperation with selected US based Universities with a clear focus on

- Automotive domains such as autonomous driving, testing and engineering
- Network of national and international partners
- Customer related / funding projects
- Lectures on ASAM standards for students before they become young professionals

Discussions with Ohio State University (Prof. G. Rizzoni Ford Motor Company Chair, Mechanical & Aerospace) and with UC-Riverside (Prof. M. Barth, Yeager Families Chair, Center of Environmental Research and Technology)

Target: Identify possible ASAM cooperation partners (East coast, central US and West coast)



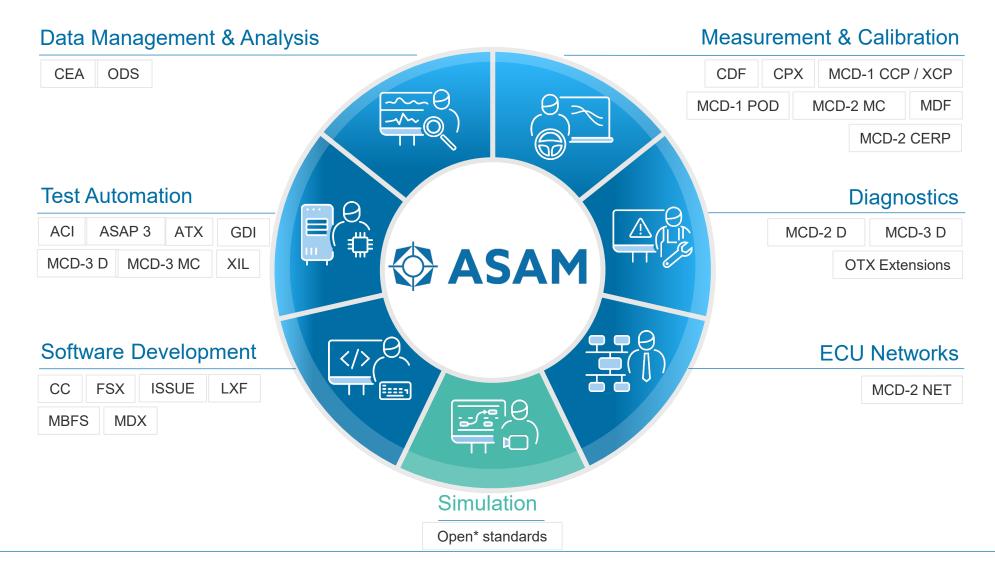


Standardization Activities



ASAM Standards Portfolio

A New Domain to Come in 2018



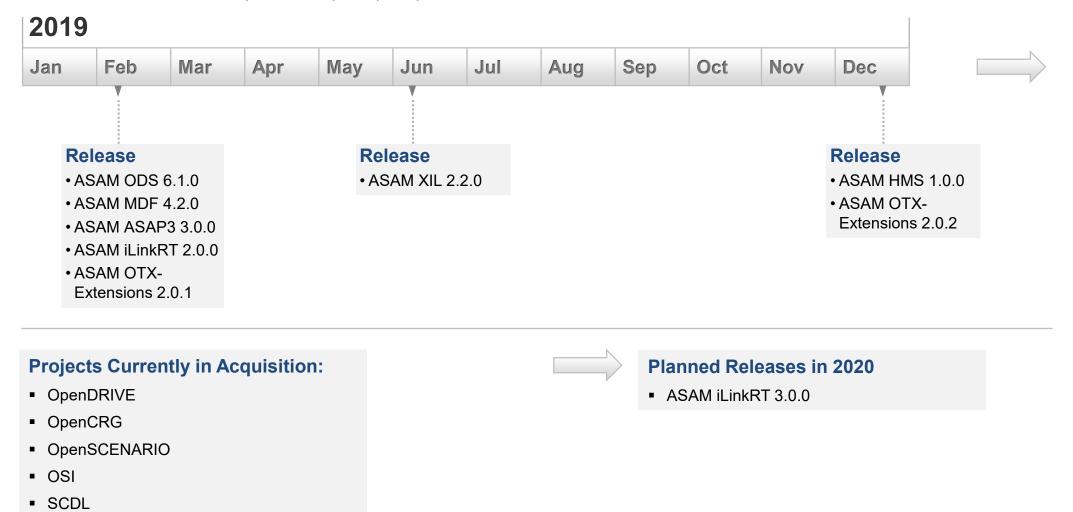


Release and Project Roadmap for 2018



Release and Project Roadmap for 2019

A First Standard Developed in Japan (a.o.)





Diagnostics for HPC

More Details About Projects in Acquisition

Possibly a Further Domain for ASAM

ASAM OpenDRIVE, OpenCRG, OpenSCENARIO

- Purpose: Data models for the definition of the static and dynamic content for drive simulator models.
- Contracts for IP-transfer to ASAM are signed or in the process to be signed.
- Workshops underway for planning the next standard development projects.
- Will also include projects for development of reference visualization and checker tools.

ASAM OSI (Open Simulator Interface)

- Purpose: Definition of a sensor data model ('ground truth') and recognized objects model for drive simulators.
- Project of BMW and the Technical University of Munich.
- Shall be transferred to ASAM and become new standard in 2019.
- Will include a new method for standard development via collaborative software development.

SCDL (Safety Concept Description Language)

- Public specification for the description of the safety architecture of safety-critical systems.
- Is one building block to meet ISO 26262 certification.
- Created by a Japanese work group consisting of 4 OEMs and 23 other companies.
- Potential transfer to ASAM.



A New ASAM Domain for Highly Automated Driving



Transfer of OpenDRIVE® to ASAM

Contract Signed at DSC 2018, Juan les Pins



Open
Dynamic
Road
Information for
Vehicle
Environment



First Steps – Activities Scheduled

More Details will Follow

OpenDRIVE/OpenCRG

• 28.09.2018 9:00 a.m. – 17:00 p.m. Open* Standards Training for Japanese Organizations Tokyo

• 09.+10.10.2018 10:00 a.m. – 17:00 p.m. Kick-Off Workshop ASAM OpenDRIVE Höhenkirchen (incl. ASAM OpenCRG)

OpenSCENARIO

• 17.09.2018 10:00 a.m. – 17:00 p.m. Use Case and Requirements Workshop Höhenkirchen

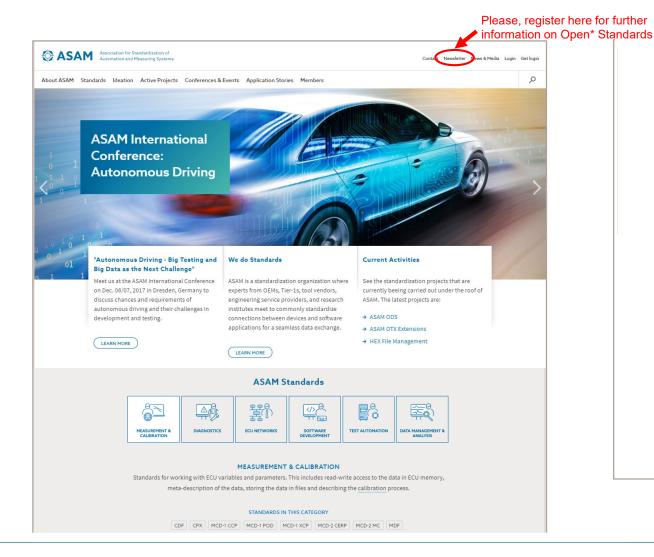
• 13.11.2018 10:00 a.m. – 17:00 p.m. Kick-Off Workshop ASAM OpenSCENARIO Kaiserslautern

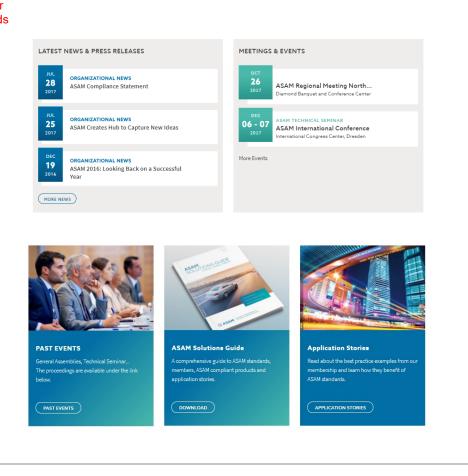
Status: as of today



ASAM Website www.asam.net

Comprehensive Information about ASAM – Accessible for Everybody







Services for ASAM Members Worldwide

Information, Ideation, Conferences, ...



ASAM International Conference 2017

Dresden, December 6 - 7, 2017

"Autonomous Driving – Big Testing and Big Data as the Next Challenge"

In Cooperation with the Saxon State Ministry of Economic Affairs, Labor and Transport

- High interest More than 220 participants!
- 31 presentations Local and international
- Two presentations from USA
- 27 exhibitors



ASAM Credit Vouchers

Keep it Simple!

ASAM, 17.07.2018

ASAM Credit Vouchers - A Simplified Concept

General: Credit Vouchers will be issued retroactively for active contributions of ASAM members during the last calendar year. They will be deducted directly at the yearly invoice of the membership fee at the beginning of the actual year (only one invoice to the member).

ASAM members of the membership classes AE, BE, CE, D, E, F, and G can earn credit vouchers for active contribution in the following **cases**:

- For participation in at least one standards development project which was released within the last calendar year.
- For TSC membership
- For BoD membership

Reduction by Credit Vouchers:

Credit vouchers will reduce the respective membership fees as follows:

For active contribution in one of the above cases, a credit voucher of 2.500 € will be issued. For active contribution in more than one of the above cases, a credit voucher of 5.000 € will be issued.

For the membership classes F and G, credit vouchers are capped in the amount of half of the respective membership fees (i.e. for class F: 2.600 €, and for class G: 650 €).

Validity:

Credit vouchers (if applicable) will be issued to ASAM members worldwide.



ASAM Office

"At Your Disposal" – At any Time

Staff



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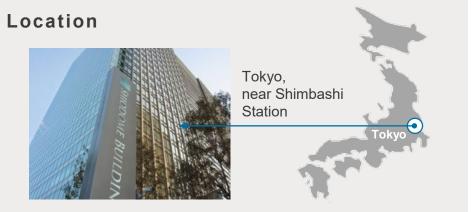


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Thank you!

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For more information on ASAM visit

www.asam.net

