

# ADVERTISING CONTRACT

## ASAM SOLUTIONS GUIDE 2017

This contract is entered between **ASAM e. V.**  
and

Company: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
Postal Code / City: \_\_\_\_\_  
Country: \_\_\_\_\_  
Email: \_\_\_\_\_

### Important deadlines:

**Contract:** December 12, 2016  
Send to: ASAM e. V.  
Altlaufstr. 40  
85635 Hoehenkirchen, Germany  
Fax +49 8102 806168  
Email: [doerothee.bassermann@asam.net](mailto:doerothee.bassermann@asam.net)

**Graphic files:** January 16, 2017  
Send to: [doerothee.bassermann@asam.net](mailto:doerothee.bassermann@asam.net)






Advertising space is sold on a "first-come first-serve" basis. ASAM reserves the right to delay, suspend or terminate the publication at any time. Advertiser releases ASAM from any and all loss, liability or expense occasioned by Advertiser by reason of any failure to publish advertising pursuant to this contract. In such event the advertising is not affected and no charge is due.

For any question please contact:

Mrs. Dorothee Bassermann: Phone +49 8102 806163  
Fax +49 8102 806168  
Email: [doerothee.bassermann@asam.net](mailto:doerothee.bassermann@asam.net)

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Please mark the required style/size of your ad:

PLEASE MARK HERE	AD STYLE	AD SIZE	AD RATE EX VAT	AD DIMENSIONS
		Full Page – Back Cover Please add 3mm to each cutting side for bleed (Beschnittzugabe)	2.800 €	With Bleed 216 x 303 mm, Without bleed 210 x 297 mm
		Full Page – Front Inside Cover or Back Inside Cover Please add 3mm to each cutting side for bleed (Beschnittzugabe)	2.100 €	With Bleed 216 x 303 mm, Without bleed 210 x 297 mm
		Full Page (inside publication) Please add 3mm to each cutting side for bleed (Beschnittzugabe)	1.500 €	With Bleed 216 x 303 mm, Without bleed 210 x 297 mm
		½ Page Horizontal	950 €	With Bleed 216 x 151,5 mm, Without bleed 210 x 148,5 mm

City, Date: \_\_\_\_\_

Signature: \_\_\_\_\_

(Block letters) \_\_\_\_\_



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## Important Notes:

- All ad rates include 4-color printing.
- Trim size on the booklet is 210 x 297 mm (A4). Ad material is accepted in sizes shown on chart above. Full-page ads accepted as oversize or bleed. *We do not guarantee any submitted material (text or art) that is closer than 6 mm to the trim.*
- We require digital files; press ready PDF or TIFF files at 300 dpi CMYK. Color guaranteed only if print-quality match print provided, if none provided, we may, at our own discretion determine a match print.
- Please use English for ad placement text.